

Workforce and OD Framework 2019 – 2022 Achieving Excellence through Staff



Contents

		Page
Introductior	1	3
Workforce a	and OD Framework	5
Domain 1 -	Leadership, Culture and Staff Development	6
Domain 2 -	Workforce Resourcing	11
Domain 3 -	Workforce Efficiency	17
Domain 4 -	Shape of the Workforce	22
Domain 5 -	Pay and Reward	24
Domain 6 -	Workforce and OD Function	25

Introduction

The development of our organisational strategy *Better Health, Better Care, Better Lives* provides Swansea Bay University Health Board the opportunity to set out our organisational ambition and direction for the next decade. We will become a new organisation with a renewed ambition and purpose.

The organisational strategy sets out our strategic aims which are to:

- Support **better health** and wellbeing by actively promoting and empowering people to live well in resilient communities
- Deliver **better care** through excellent health and care services achieving the outcomes which matter most to people

Excellent staff are identified as one of the key delivery enabling objectives, central to the achievement of these strategic aims which will be achieved only through harnessing their excellence and dedication. We need to ensure that Swansea Bay University Health Board is a great place to work where clinicians lead our service change and improvement.

The supporting Clinical Service Plan is central to the delivery of *Better Health, Better Care, Better Lives* and describes how we will transform wellness, primary and community services to underpin significant service change in our major hospitals. The CSP planning principles are described below.

CSP Planning Principles

Optimising patient outcomes through

1. One System of Care			
Clinical pathway processes that cross Specialities, Departments and			
Delivery Units			

2. My Home First

Pathways which enhance care delivery in or closer to the patients home where clinically safe

> **3. Right place, Right person, Right time** Workforce, estates, equipment, digitalisation

4. Better Together

Regional and local collaboration on networks of services that meet the care needs of patients

The Workforce and OD Framework must also support the delivery of our medium term finance plan, our 'high value opportunities' and align to the emerging Transformation Programme. Our people must be aligned to our organisational ambition and purpose.

Our Values and Behaviours were developed through extensive engagement in 2015. They must underpin all that we do and we have no desire to change them.

0	Our behaviours. How we are with patients, families, carers and colleagues.				
Our values	We will	We will not			
caring for eac	ch other in every human contact in all of o	ur communities and each of our hospitals.			
Friendly, helpful, attentive and welcoming	 Be approachable, smiling, offer warm welcomes Be helpful, attentive to others' needs; do the little things that make the difference; be prepared to go the extra mile 	 Be moody, impatient, rude or abrupt Ignore people; be too busy to help or have an "it's no my job" attitude 			
See people as individuals, do the right thing for every person, treat people with dignity and respect	 Be sensitive, thoughtful and flexible about how to meet the needs of each person Protect others' dignity and privacy, and take action when you see these being undermined 	 Make assumptions about others' needs, preferences or abilities; ignore individual needs Be disrespectful; dismissive, undermining, bullying or intimidating 			
Kind, compassionate, patient and empathetic	 Put yourself in others' shoes and treat them as you would wish to be treated Be calm, patient, reassuring; put people at ease 	Neglect people; allow people to suffer unnecessary discomfort or distress Be insensitive; make people feel like a nuisance			
working toge	ether as patients, families, carers, staff and (Designed and the second s			
Communicate openly, honestly and explain things clearly	 Listen closely to what is being said Be open, honest and clear; speak in a language which people understand Let people know what's happening now and next Check the person understands what you're saying 	 Use jargon or over-complicated language and assume people understand Leave others confused or with unanswered questions and concerns 			
Listen, understand, involve, and value everyone's contribution	 Consider others' views; and include people (patients, carers, colleagues) in decisions about things that affect them Appreciate others, be supportive and say 'thank you' 	 Ignore other peoples' opinions, concerns, ideas or contributions; exclude or talk over people Not take the time to ask questions or find out more Let others down; take other people and their efforts for granted 			
Open to and act on feedback and speak up	 Always speak up when you see poor behaviour or unsafe practice Give constructive feedback; and be open to, and act on, feedback yourself 	 Walk past unsafe practice or ignore poor behaviour Reject or not learn from feedback Blame or criticise others and not consider how γou could improve 			
always impro	ving so that we are at our best for every p	patient and for each other.			
Safe, positive, seek out learning and continually develop	 Be vigilant about safety and risk; never turn a blind eye Look for opportunities to learn; enthusiastically share ideas and actively seek solutions and ways to improve 	 Be negative; cut corners; cover up mistakes; ignore evidence; accept poor standards Be obstructive or resistant to change; use negative body language like eye-rolling or sighing 			
Professional, responsible and hold each other to account	 Be accountable for your own behaviour, and hold others to account; keep promises Be positive, a role model and inspirational to others 	Leave notes and documentation incomplete Accept second best; pass the buck; avoid responsibility and have to be chased by others Complain about work to patients			
Efficient and timely	 Actively find ways to reduce delays and waste; join up services for others Plan ahead, be prompt, organised and responsive; value others' time 	 Ask others to take on too much; set unrealistic expectations and pass on stresses Avoid change 'because we've always done it this way Keep people waiting unnecessarily 			

This Workforce and OD Framework is informed by our current position and this suite of strategic ambitions. The purpose is to provide a clear direction upon which we can plan,

"To enable the delivery of the organisational Strategy *Better, Health, Better care, Better Lives* and the Clinical Services Plan through the alignment of our staff, ensuring we have the right people in the right place at the right time and that we are designed to deliver excellence through our staff"

Everyone should feel able to thrive at work and supported to be the best they can be. SBU needs staff that are well and at work to deliver effective, quality care for patients as our staff have a direct impact on the clinical outcomes and the experience of our patients. When our staff are feeling well and satisfied with their work, the experience of our patients improves.

All parts of this Workforce and OD Framework supports the overarching commitment and ambition to make SBU a great place to work where excellence is achieved in all we do through the efforts and contribution of our staff. All elements of the Framework aim to directly and indirectly support, promote and enhance employee well-being.

Employee well-being will be enhanced is a multitude of ways and not only through the delivery of the specific well-being interventions outlined within this framework. Improving recruitment and retention to maintain safe staffing levels; developing management and leadership capacity to ensure staff of lead with care and compassion; ensure staff are training and developed to undertake their roles effectively and be the best they can be; creating a safe and healthy working environment and culture; all these elements of the framework will support the health and well-being of our workforce, which will not only bring positive benefits to staff and patients but also quality, safety, performance and financial benefits to the Health Board.

Quality – healthier, more motivated staff have been shown to deliver better, safer, higherquality care on a more consistent basis.

Innovation – staff-driven health and wellbeing initiatives have the potential to begin the culture change needed to encourage innovation at all levels within the organisation.

Productivity – reducing sickness absence will mean more staff are at work, improving morale and reducing stress. Coupled with better staff engagement, this is a powerful way to improve patient care and productivity.

Prevention – raising staff awareness of how to prevent ill-health in their own lives and introducing innovative models for staff wellbeing in the workplace will encourage staff to become strong advocates for prevention, passing on ideas and practice to patients.

The Framework will be supported by a suite of detailed supporting plans which will include a recruitment and retention plan and a multi-disciplinary education training and development plan. This Framework will be reviewed and refreshed on an annual basis to ensure that it remains fit for purpose and delivering the intended impact.

Workforce and OD Framework

The W&OD framework priorities are described in 6 key domains, summarised below:

Leadership, Values, Culture, Staff Development	Workforce Resourcing	Workforce Efficiency	Shape of the Workforce	Pay and T&Cs	Core Workforce Function
Describing how we improve organisational performance through leadership, development and culture	Describing how we will attract, secure and retain the right workforce	Describing how we will deploy our staff effectively and maximise workforce efficiency and productivity	Describing the workforce we need to achieve our strategic aims, the clinical service and other plans	Exploring opportunities to better reward our workforce	Developing the role and contribution of the workforce function in delivering our people plans – doing the basics brilliantly

Domain 1

Leadership, Values, Culture and Staff Development

Describing how we improve organisational performance through leadership, development and culture

Leadership, Culture and Staff Development – our challenge

Getting this right is the key to organisational success and will make SBUHB a great place to work and improve employee engagement and clinical engagement. Evidence demonstrates that organisational performance – quality, user satisfaction, mortality, financial, improvement, productivity, staff absenteeism - is directly linked to levels of employee engagement. The overall engagement score for staff from the 2018 Staff Survey demonstrates that it has increased form 3.68 in 2016 to 3.81 in 2018, which we will continue to build on.

We will seek to create an organisational culture, underpinned by our values, led by visible leadership which supports excellent staff and patient experience.

Our four pillars of work to achieve *excellence through our staff* are outlined below:

Excellent Staff	Excellent	Excellent Managers	Excellent Talent
Experience	Leadership		Pathways

EXCELLENT STAFF EXPERIENCE

We know that great staff experience results in great patient experience and that every role counts. What people do and how they do it matters. We want the very best people to work for us so we can provide the very best care for our patients and communities. We want our staff to feel proud about the care we provide and feel connected to the Health Board and the teams they work within. In 2017, we launched our first Staff Experience Strategy "In Our Shoes: Creating Great Staff Experience at ABMUHB" and this continues to be an organisational priority.

EXCELLENT LEADERSHIP

Developing values-based compassionate leadership capabilities is our priority; where leaders lead by example and demonstrate our Values and Behaviours in all that they do. We will achieve organisational success by equipping leaders with the tools to engage with staff, support and develop team working and empower our staff to have a real focus on improvement. The 2018 staff survey results demonstrate that all scores on line managers have shown an improvement since 2016. The score on line managers being approachable about flexible working and on giving clear feedback has improved by 9% and 12% respectively. In addition, the score on staff agreeing that senior managers lead by example has increased by 7% and the question on effective communication between managers and staff has increased from 29% to 33%. As an organisation, we want to continue to build on these very positive results.

EXCELLENT MANAGERS

The development of core people management skills will continue at pace to ensure that all new and existing managers have the skills to effectively manage individuals, teams and services, underpinned by our organisational values.

The overall percentage of PADR's recorded within ESR for the Health Board is 65%. The rate for medical staff currently stands at 91%. The staff survey showed a significant increase in the number of staff answering positively to having a PADR within the last 12 months, which increased from 2016 by 13%. Further actions are in place to improve compliance. There is a continued focus on training managers to ensure incremental pay progression is achieved and further development and implementation of Values based PADR.

Compliance against the core skills and training framework is currently 72.8% at the 31st December 2018. This is an improvement of 34.8% since April 2018. This increase accounts for an additional 86,000 competencies achieved by staff.

EXCELLENT TALENT PATHWAYS

The demographics of the workforce is changing and we will soon have five generations in the workplace at once. Our future planning will therefore take account of these generational differences in terms of workforce behaviours, what motivates employees and that different generations need to interact and connect. These challenges are also set amidst an ageing UK workforce.

More than ever before, we need to rethink familiar approaches to challenges around workforce planning, recruitment, staff development, talent management and succession planning. The future is about building a wider labour market of choice, about developing skills in the community and equipping people (not just staff but also people who use services, carers, volunteers and all who make up the support networks in our communities) with the right competences. We must also take into consideration specific groups who have the need to work flexibly to improve their work-life balance and to improve the retention of staff. We will work together with our partners to ensure that a skilled workforce is available to implement the Health Board priorities through widening access to roles, job and workforce redesign, appropriate and timely training and development of robust policies and procedures. In addition, we are must ensure that all our training and development programmes reflect our Health Board values and behaviours.

Leadership, Culture and Staff Development – What we will do

Excellent Staff	Excellent	Excellent Managers	Excellent Talent
Experience	Leadership		Pathways

EXCELLENT STAFF EXPERIENCE - In delivering the Staff Experience Improvement Objectives, our priorities are:

Listening to staff

- Create opportunities to engage with staff on shaping the future of the Health Board. This will include Leadership Summits, Clinical Strategy engagement, 'Meet the Exec Team', increased visibility on the ground and via social media platforms, Blogs and Vlogs.
- Develop our approach to supporting staff who have raised concerns.
- Undertake listening sessions with departments to understand issues and produce ideas for improvement and feedback for action planning. We will use a variety of methodologies to listen to staff including 'In our shoes'.
- Work in partnership with delivery units on the results of the 'NHS Wales 2018' Staff Survey to develop clear plans to act, engage and communicate with staff. Respond to the ministerial mandate; working with colleagues across wales to develop an approach to address concerns raised within the survey as part of our commitment staff wellbeing.

Awards and Recognition

• Continue to deliver a 'Staff Recognition Programme', including long service awards, patient choice awards, and staff recognition events. Thanking individuals and teams through a range of events led by and organised by the Service Delivery Units and Corporate Departments.

Workforce Equality

The Health Board Equality Plan WILL mirror the approach taken to develop the Welsh Government Strategic Equality Plan 2016-2020 and is purposefully strategic and signposts to the range of specific activities that will deliver our refreshed Equality Objectives. The Equality Objectives will also contribute towards the achievement of the well-being goals within the Well-Being of Future Generations (Wales) Act 2015. With the pace of change across the Health Board, it is vital that we assess the impact that these changes create. By coaching and mentoring individuals, Equality Impact Assessment will become embedded into processes ensuring that the best decisions are made. Specific action include:

- Promote the importance of creating an inclusive working environment to support every staff member to bring their whole self to work.
- We will support the development of staff Network's : Womens, BME etc
- We will continue to be a member of the Stonewall Diversity Champions Programme (Britain's leading best practice employers' forum for LGBT+ equality, diversity and inclusion).

EXCELLENT LEADERSHIP - To support our leaders to develop the required capacity and capabilities, the following actions are planned over the period of the plan:

Leadership Development

- Develop our Board and Leadership Teams through a targeted Kings Fund Leadership Development Programme
- Establish and embed a series of Leadership Summits to facilitate multidisciplinary leadership development and the sharing of best practice.
- Continue to focus on leadership behaviours and cultural change through the roll out of Footprints. Roll out the senior leadership behaviour and cultural leadership programme Bridges to band 8as and above.
- Support medical leadership development through the relaunched consultant development programme and access to Academi Wales Medical Leadership Programme.

Coaching

• Refresh our coaching strategy and increase our internal coaching capacity, through investment and training

EXCELLENT MANAGERS - Our priorities areas are outlined below:

Management Development

- Agree an Organisational approach for the development of 'People Management Skills' which includes baseline standards and competencies.
- Provide leaders and managers with change management skills through the development of a toolkit approach that focuses on individual reactions to change.
- Support managers and teams using a range of bespoke development interventions, to facilitate self-reflection feedback and improvement.

PADR

- Improve workforce productivity through performance management to meet out 85% PADR Target
- Continue to support managers to deliver effective PADRs

Statutory and Mandatory Training

- Improve workforce productivity through performance management to meet our 85% Mandatory training target
- Work with subject matter experts to ensure that Mandatory Training across ABMU is fit for purpose. Scoping levels of competency against previous training and knowledge to ensure recognition of prior learning and correct levels of competence recorded.

EXCELLENT PATHWAYS - In order for us to meet the expectations set out within the Wellbeing of Future Generations Act (Wales) 2015, we will work to widen access to opportunities in the Health Board. The development of talent pathways will be complimented by internal identification of talent and the roll out of effective Talent Management and Succession planning toolkits. This will ensure that staff can see clear development routes and are able to proactively embrace opportunities. This will include:

Career and Talent Pathways

- Further develop and extend our ABMU Apprentice Academy, offering opportunities for new staff to join the health board and existing staff.
- Work with our partners to develop new and higher level apprenticeship pathways
- Extend the role out of 'Project Search' into Swansea and Neath.
- Further develop our all age Vocational Training contracts and engagement contracts. Working with partners across the public and 3rd sector to engage our communities. Offer guaranteed interviews for those completing training pathways for apprenticeship roles.
- Further develop the ABMU internal graduate scheme
- Work with HEIW to introduce NHS Wales Talent Management Scheme for Tiers 1-3 and consider local implementation of national principles for other levels of staff.
- Facilitate individual career pathways within ABMU by ensuring that there is delivery of a fit for purpose Values Led Induction Programme, opportunities for individuals to develop during employment and support preparation for retirement through the delivery of pre-retirement programme.

Leadership, Culture and Staff Development – some of the ways we will measure our success

- Improvement in annual staff survey and Family and Friends completion rates and score
- Reduction in sickness absence to 5%
- Reduction in perception of bullying and harassment
- Reduction in % of staff saying they have experienced bullying and harassment in staff survey
- Growth in number of coaches and mentors across the Health Board
- Appraisal compliance at 85%
- Clear talent and succession plans in place in professions and services
- Mandatory training compliance level at 85%
- Growth in number of apprenticeships
- Reduction in numbers of ER cases, (discipline, grievance, dignity at work)
- Established staff networks in place
- Managers demonstrating good people management skills
- Improved retention rates in first two years of service

Domain 2

Workforce Resourcing

Describing how we will attract, secure and retain the right workforce

Workforce Resourcing – our challenge

To achieve our ambitious transformational plans it will be critical to develop and implement creative and agile workforce resourcing strategies and approaches to ensure we are able to secure the workforce needed to meet organisational needs is a key strategic challenge for the Health Board. The key areas for action are:

Develop Workforce resourcing strategies				
Improve recruitment and Reduce turnover rates and Develop internal staff bank				
reduce vacancy levels	improve staff retention			

RECRUITMENT - The challenges of current vacancy levels and recruitment issues are well rehearsed and are a UK wide, if not international challenge. There are acute shortages of both nursing and medical staff, which affect not only the Health Board's ability to meet financial and performance targets, but also impact on quality and safety. In recent years, there have been changes to the immigration rules applied to doctors within the UK plus changes to training and number of posts available. This has resulted in a reduction of overseas doctors wishing to come to the UK to train/work; there has also been a significant increase in the number of doctors requesting to train less than fulltime. Both of these situations have had a significant impact on the sustainability of junior doctor rotas and delivery of service. In addition, SAS doctors in hard to fill areas are turning down posts and moving across to England as higher salaries are being offered.

The introduction of the Deanery Educational Contract has also had an impact on the Health Boards delivery of services and training, the main issue is the introduction of 1:11 rotas. The increase in the number of doctors required to work a 1:11 rota has resulted in vacancies that previously were not part of the Health Board establishment. The recent advice that organisations can introduce some degree of flexibility in rota design will help this situation.

Consultants are a key part of the NHS workforce and represent a significant investment for the Health Board. They are also a limited resource and the ability to recruit may be affected by the number of 'home-grown' training grades coming through the Welsh system to replace retiring Consultant and fill newly established Consultant posts. We also need recognise the impact of changes to the pension scheme on our workforce planning assumptions and the impact of early (pension related) retirements.

The current number of GP practices across the SBUHB footprint is 49, compared with 77 in early 2017. This reduction is as a result of the Bridgend boundary change in addition to several practice mergers over the past 24 months. Ongoing recruitment and retention crisis of GPs has led to rapid upskilling of the alternative workforce in General Practice to help meet the needs of our patient populations. Mergers are therefore encouraged in line with sustainability as greater combined workforce and resources leads to more stabilised and structured health provision for our patient populations. This trend is expected to continue and a number of practices have already approached the organisation enquiring about possible mergers. We must work collaboratively with colleagues in primary care to create attractive employment solutions and employment and staffing models.

RETENTION - Our Health Board must do all it can to retain our staff. The turnover rate for all staff within the Health Board (excluding junior medical and dental staff) currently stands at 7.71% (December 2018), and has fallen by 1.3% over the last 12 months.

Approximately 70% of General Practice Nurses are over the age of 45 (HEE workforce toolkit 2016), with 27% of those over the age of 55 and preparing for retirement. It is recognised a national deficit in GPNs will be apparent within the coming years and retention of our more experienced GPNs is vital in order to train the next generation. SBUHB local data is being collated to better inform us of the prioritisation to be afforded to this area of recruitment and retention.

Whilst the overall turnover rate is not disproportionately high, an analysis has indicated that there are certain hot spot areas that need to be addressed and includes in particular the number of nursing staff that leave within two years of appointment.

BANK – the use of external agency and locum staff is at a level unacceptable to the Health Board. Aside from the additional financial cost, the risks of using temporary staffing who would be less familiar with the health board and its processes and policy is well recognised. The strategic intention must be to reduce our reliance on externally sourced workforce resource. To help achieve this the contribution of our internal staff bank should be enhanced to enable us grow our temporary staffing capacity to meet variations in workforce need.

Workforce Resourcing – what we will do				
Develop Workforce resourcing strategies				
Improve recruitment and	Develop internal staff bank			
reduce vacancy levels	improve staff retention			

To address the challenges outlined above the following initiatives will be taken forward:

RECRUITMENT - Medical

The development of a Medical Recruitment Action Plan is critical. The priorities for 2019/20 are:

• Undertake a comprehensive review of all medical vacancies to ensure required resourcing need is fully recognised

- Ongoing participation in the All Wales BAPIO Campaigns in 2019 and beyond
- Enhance the use of social media i.e. Facebook, Twitter, LinkedIn for ABMU job fairs and open days
- Develop a proposal to establish a Junior Doctor Welfare Officer to aid recruitment and retention
- Enhance the attractiveness of posts by developing posts at junior and middle grade that offer a mix of service and research/QI/education
- Enhancement of the induction/cultural induction to Wales and the Health Board for overseas doctors
- Development of a Locum Bank, with advertising to promote the Health Board and encourage doctors to work as locums
- Offer a good experience for all staff and a robust induction, pastoral and mentorship support to introduce the new doctors into the NHS and culturally into a new life in Wales
- Explore the establishment of F3 posts which blend working and experience/areas of special interest
- The development of the GP fellowship scheme and a recruitment campaign have resulted in some success in attracting and recruiting additional GPs.
- The Practice Support Team has seen success in recruiting experienced GPs to support the Managed Practice and struggling independent practices. Further leadership and training opportunities are to be developed in 19/20 in order to continue to attract experienced GPs to enrich our primary care workforce.
- Consider a GP retainer scheme to help keep GPs in practice past retirement age. This could include mentorship and teaching roles in line with clinical commitments to ensure we utilise their knowledge and skill.
- Develop exchange programmes with different countries
- Explore further overseas initiatives in addition to BAPIO with other Indian postgraduate academies
- Optimise our relationship with the BMJ to enhance our position in the market and consider flexible recruitment packages
- Continue to work with MEDACS and other suppliers to support the recruitment of doctors to substantive vacancies

RECRUITMENT - Nursing

Work is already underway to develop Nurse Recruitment Action Plan to meet the needs to the Nurse Staffing Act. The agreed priories are:

- Continue the work underway to improve the support to nurses who are interested in working for us; this includes an enhanced preceptorship programme and clinical supervision.
- Working longer readiness tool has been completed and the actions will be taken forward within the High Value opportunities work stream
- Participation in the Welsh Student Streamlining project, which is aimed at developing a more efficient process of recruiting nurse students from Welsh universities without the need for formal interviews
- Further return to practice open evenings will been organised.

- Local recruitment days regionally organised to avoid duplication and will be heavily advertised across social media platforms
- Ongoing implementation of our Nursing and Midwifery Strategy
- Overseas recruitment campaigns to Europe and the Philippines have been undertaken with further options being explored in Dubai and India, seeking nurses who are IELTS ready
- We will continue to 'grow our own' nursing workforce by supporting Health Care Support Workers to undertake either a part time Degree or Masters course
- Establishment of an 'internal transfer window' to enable nurses to move within Swansea Bay UHB in a managed way rather than leave
- Primary Care related topics will be implemented within the new nursing programme through Swansea University to promoted Primary Care (General Practice) as a first choice career option for newly qualified nurses.
- Greater collaboration between Swansea University and Primary Care within SBUHB to ensure General Practice is a placement option for student nurses in their 2nd and 3rd year. Spoke placements are currently offered, with a plan for increased hub placements and a permanent Primary Care placement option recognised in student nurse programme from 2020.
- Streamlining of training and development pathways within Primary Care to attract new and experienced nurses in to this field. This will enrich the GPN workforce and allow greater opportunity for experienced GPNs to access Advanced Practice pathways, extended skills programmes and Independent Prescribing modules to develop autonomy. Greater nursing autonomy and extended areas of competency acts to directly support the GP workload in Primary Care thus ensuring a prudent approach to healthcare.

RECRUITMENT - Therapies and Health Science

Recruitment to therapies and health science is patchy with some groups recognised as shortage occupations including radiographers, nuclear medicine practitioners, radiotherapy physics practitioners and scientists, sonographers, orthoptists and prosthetists. Particular shortages in therapeutic radiographers has led to radiotherapy backlogs. High vacancy rates in many professional groups lead to a review of organisational structure and possible efficiency gains with job planning and extending support roles.

Strategies employed to overcome the shortages include targeted recruitment and staff development. There are a number of initiatives being taken to provide in-service training in Biomedical Science, to allow employment of science graduates and support top up to registration.

The following actions will be addressed:

- Participation in local career fairs and organising of open days across therapies
- Enhance the use of social media i.e. Facebook, Twitter, LinkedIn for ABMU job fairs and open days
- Developing advance practise to ensure best value and appropriate skills to support shortage areas in medicine across diagnostics, including radiology, cellular pathology, neurophysiology, ENT and Primary Care

- Taking forward the Healthcare Science Framework to "release and harness the potential of the healthcare science workforce"
- Strong focus on developing reputation as a "good place to train, good place to work" by providing excellent placement opportunities and support.
- Collaborate strategically with HEIW and education providers to identify new solutions that meet evolving service needs
- Primary Care workforce diversification. Pre-empting the GP shortfall by committing to developing and training our alternative workforce to meet the needs of our patient populations across SBUHB. Ensuring we are pioneering and progressive in relation to workforce development in line with SBUHB transformation programme.
- Work collaboratively with our AHP colleagues to continue to develop the Advanced Physiotherapist and Occupational Therapist roles within primary care. This will be in direct support of cluster transformation projects and acts to strengthen the MDT to bring seamless patient care closer to home.
- Continue to work in partnership with Welsh Ambulance Service Trust to devise Paramedic and Advanced Paramedic Primary Care schemes to directly benefit GP/OOH workload whilst offering a comprehensive training and mentorship environment for WAST trainee Advanced Practitioners.
- Continuation of the Physician Associate General Practice Internship Programme in conjunction with WG Pacesetter funding. This programme has recruited 7 new qualified PAs to date and offers a structured and effective 12-month consolidation for PAs whilst strengthening the Primary Care workforce. Professional portfolio compilation, protected mentorship and targeted CPD has cemented this internship as an exemplar programme to which other Health Board's wish to replicate.
- Further development of permanent band 7 Physician Associate posts across Secondary and Primary Care is needed is order to retain this workforce after they complete their initial 12-month internship programmes.

RECRUITMENT - Unregistered workforce - Recruitment to the un-registered workforce is generally positive with no significant issues currently experienced. However, there will be a continual development of career paths and alternative routes to gain employment within the organisation including the Apprentice Academy, ensuring that recruitment of apprentice programmes align with future workforce plans and enable development of skills. More detailed is contained later in this Framework document.

REDUCE TURNOVER RATES AND IMPROVE STAFF RETENTION - There must be equal organisational focus on retaining staff and recruiting staff. To ensure we understand and address the reasons that staff chose to leave the organisation the following actions will be undertaken:

- Implement consistent organizational wide electronic exit interview process
- Implement a systematic, electronic exit interview process to highlight reasons for leaving and development of strategies to improve retention rates
- Undertake a specific analysis of leavers' data, particularly those in the first 12 to 24 months of commencing employment to identify hotspot areas
- Develop strategies to ensure excellent staff experience, which is covered in more detail later in the framework document.

DEVELOP INTERNAL STAFF BANK - The use of 'off contract' agency nurses has been largely eradicated but there remain high levels of on contract agency nurses to meet staff needs. There is scope to develop the current nurse bank service to expand the potential of the internal nurse bank to better meet staffing needs. Ways to better incentivise, market and promote nurse bank working will be developed including the introduction of weekly pay for bank staff which is recognised as a key incentive for staff.

In addition, the scope of the current nurse bank will be extended. The intention is for the current bank arrangements to become a multi-disciplinary Staff Bank including other clinical groups of staff and more widely for A&C staff, estates and ancillary staff groups. The potential to extend this to medical staff will also be explored in line with the wider all Wales initiative.

To support the challenge to reduce the usage of externally sourced agency and locum staff the following actions will be taken forward:

- Participate in the creation of a single all wales staff bank in partnership with NWSSP
- Proactive marketing and the development of incentives to improve recruitment to the nurse bank. This will include the introduction of weekly pay
- Extend bank operations to become a multi-disciplinary staff bank

Consideration should be afforded to extending the Health Board's internal nurse bank resource to include independent General Practice. This would strengthen the numbers of available staff and encourage greater cross cover in primary and secondary care whilst offering General Practice an alternative to local nursing agencies.

Workforce Resourcing – some of the ways we will measure our success

- Closing the gap in the number of unfilled posts
- Reduction in turnover of staff in first two years of service
- Apprenticeship programme aligned to future workforce plans and enable skills development, linked to a career pathway
- Career pathways in place in therapies and nursing from band 2 upwards
- Reduction in variable pay spend
- Reduction in temporary staffing costs on agency and locum
- Decrease in ad hoc sessional payments for doctors
- Significant reduction in reliance on ad hoc/locum work
- Improved and robust flexible working arrangements to meet the needs of our staff and patients
- New starters will rate their joining experience as positive/ very positive
- Swansea Bay University Health Board recognised recruitment brand locally and nationally which reflects our values and drives the way we recruit
- Multi disciplinary bank in place including doctors for acute setting and GPs.
- GP retainer scheme in place
- More Advanced Practitioners working in GP practices

Domain 3

Workforce Efficiency

Describing how we will deploy our staff effectively and maximise workforce efficiency and productivity

Workforce Efficiency – our challenge

Improving the efficiency and effectiveness in how we utilise and deploy our workforce is a key area that will be addressed. There are already a number of initiatives in place which are at various stages of maturity and delivery. This focus will continue foreseeable future to ensure the required improvements are secured and embedded.

The key challenges to be addressed are summarised below:

Efficient and cost effective workforce deployment					
Reduce	Efficient staff	Ensure staff	Reduce	Rightsized	Staff
variable pay	deployment	operate at	sickness	staffing	Health
		top of	absence	establishments	and
licence well-			well-		
					being

REDUCE VARIABLE PAY - Variable Pay accounts for approximately 8% of our total pay expenditure. The main areas of variable pay spend, is unsurprisingly in medical and nurse staffing. The efficiency programmes outlined below will all support directly or indirectly the achievement of the Health Board target of reducing variable pay by 5% in year from the March 2019 baseline figure.

Shortages in staff have a potential negative impact of quality and safety and service delivery. In addition expenditure on the contingent medical and nursing workforce is regularly reported and shows an increase in variable pay for medical staff compared to 17/18. This is despite the introduction of the Welsh Government Agency Cap and the Agency Nursing Framework contract. For the medical workforce market forces are impacting negatively on this pushing rates and costs up and the costs of non-framework nursing agency costs are significantly higher.

Targeted investment to support Winter Pressures initiatives have again impacted on the overall levels of expenditure.

EFFICIENT STAFF DEPLOYMENT – ensuring that the Health Board has effective systems to do this must continue to be an area of focus. Inefficient staff deployment will drive up staff costs and more effective processes and systems are needed to ensure that staff deployment matches service need. Efficient rostering practices are critical. Similarly effective design of medial rotas design will support the efficient deployment of staff to ensure service needs are best addressed and the use of agency and locum staff minimised as far as possible.

STAFF HEALTH AND WELLBEING

Keeping staff well in work and reducing sickness absence rates is a key area of ongoing focus and as such staff health and wellbeing will continue to be a priority. Improving access to health and wellbeing services in a timely manner is a key part of the solution. The current rolling 12-month performance as at November 2018 stands at 5.93%. The top reason for absence remains stress, anxiety, depression and other mental health illnesses, account for almost 32% of all absence.

High levels of sickness absence will drive costs and also impact negatively on quality, safety and performance delivery.

ENSURE STAFF OPERATE AT THE TOP OF THEIR LICIENCE – to ensure that staff are being deployed as effectively as possible it is imperative that we review the roles to ensure staff are operating at the top their licence and their contribution fully maximised.

RIGHTSIZED STAFFING ESTABLISHMENTS – there is a significant amount of work required to ensure that we have the right number of staff, in the right place, proving the right care or service.

Workforce Efficiency – what we will do	
Efficient and cost effective workforce deployment	

Staff health	Efficient staff	Ensure staff	Reduce	Rightsized	Reduce
and Well-	deployment	operate at	sickness	staffing	variable
being		top of	absence	establishments	рау
		licence			

These change programmes are outlined below.

STAFF HEALTH AND WELL-BEING - The transformation of Occupational Health services will continue to include a more multidisciplinary approach using Allied Health Professionals and the Health Board is developing a sustainable service model. We will continue to develop the Invest to Save funded 'Staff Wellbeing Advice and Support Service' which provides staff with a single point of access to gain timely health and wellbeing support, particularly related to stress, anxiety and depression and musculoskeletal problems. This service

development has been accepted as a Bevan Commission Exemplar project. Additionally, we will undertake the following measures to support the Health and wellbeing of our staff:

- Develop interventions to focus on mild to moderate mental health problems.
- Continue to develop our network of 270 Wellbeing champions who can signpost colleagues to health and wellbeing services.
- Implement training for managers to use the Health and Safety Executive Stress Management Standards alongside training in managing mental health in work
- Working closely with related organisation such as Time to Change Wales to reduce the stigma and discrimination of mental health.
- Continue to deliver initiatives such as Schwartz Centre Rounds[®], Lighten Up and Stress Awareness sessions,
- Work in partnership with Welsh Government to deliver the 'In Work Support' service which supports the health and wellbeing of employees in small-medium enterprises
- The Health Board achieved revalidation of the Gold Corporate Health Standard in 2016 and a plan will be developed to asses our organisational readiness for the Platinum Award
- Ensure that staff receive the flu vaccine, the rate, for 2017/18 was 58.5%. We hope to exceed the target of 60% in forthcoming years.

REDUCE VARIABLE PAY and EFFICIENT STAFF DEPLOYMENT

The implementation of an integrated suite of digital workforce systems will enable us to realise workforce productivity opportunities.

Medical - In addition to the initiatives described above to reduce vacancy levels and improve recruitment to secure improvements in quality, safety, performance and a reduction in variable pay a number of change projects are being implemented. The change projects are identified in below:

- Undertake a comprehensive review of junior doctor rotas across the Health Board using the Kendal Bluck analysis as the starting point for this exercise
- Fully implement the e Job Planning system and undertake a review of all job plans to ensure they are aligned to service need and priorities. In parallel review annual leave allocations to ensure these are appropriate
- In Morriston, implement the ED workforce plan which aligns workforce, skills and activity
- Continue to seek opportunities to convert long term locums into substantive posts or re-negotiate agreed rates
- Implement "Locum on Duty" to introduce a digital booking and approval system to increase transparency and good intelligence to help scrutinize and challenge decisions and spend.

Nursing - To ensure the efficient and effective use of our nursing resource the Health Board is migrating all nurses to an e rostering system, integrated with the nurse bank module. The integrated system will assist compliance with the Nurse Staffing Act by providing a complete view of substantive rosters and temporary staff to ensure adequate staffing levels. The implementation of the e rostering system is aligned to a full review of shift

patterns to ensure standardised shifts are established to meet service and patient needs. This work programme will be completed by late 2019. An additional module, 'Safecare,' will also be deployed which will provide a real time measure of patient acuity to ensure safe staffing levels are maintained.

The priorities are:

- Complete the e rostering roll out on all sites
- Establish systems to monitor and review compliance with new practices and the approved Rostering Policy to ensure the expected efficiencies in practice are being realised
- Deploy the Safecare module across all sites
- Review all bank and agency controls and strengthen the role of the bank office in efficient deployment monitoring
- Primary and community discrepancy in banding/pay between HB and independent practice is seeing a shift of newly trained Advanced Practitioners from our secondary and community care areas. We are consider devising a rotational scheme for APs between community and independent General Practice to help retain APs and create partnerships with independent practice. This can be explored through a pacesetter ANP Academy project.

ENSURE STAFF OPERATE AT TOP OF LICENCE – this will include:

- A review role of ward manager to support the development of skills and competencies to fulfil the role effectively
- A review of Therapies & Health Science managerial infrastructures to ensure these are aligned to the new footprint of the new Health Board
- Support the Professional Development Nurse roles in Primary and Community services to continue to scope the training and development deficits within nursing staff. Act to ensure competencies are complete for extended skills roles to help maintain and advance our alternative workforce clinical input in Primary Care, Out of Hours services, secure environments and community settings.
- Support and facilitate the introduction of the round house model in urgent care out of hours services to ensure the most effective use of medical personnel.

RIGHTSIZED STAFFING ESTABLISHMENTS – the initiatives to be addressed include:

- A review ward skill mix to ensure staffing is aligned to the requirements of the Nurse Staffing Act and agree the registered nurse skill mix profile by ward
- Review of consistency of HCSW bandings
- Benchmark therapies and health science staffing levels to ensure establishment for aligned to service needs
- Develop a workforce change plan to deliver the required changes to the workforce profile

SICKNESS ABSENCE - A number of actions have been developed and implemented as part of an overall sickness reduction plan, including audits on the management of sickness absence, the development of guidance on the management of long-term sickness, training and development and partnership working with Trade Union colleagues to build a collaborative action plan to improve attendance. The following specific actions are planned which will support improved access and reductions in sickness absence rates:

- Educate managers in the use of the new all Wales Managing Attendance at Work policy to ensure we fully exploit opportunities to supporting staff back into work more quickly
- Learning events and collaborative action plan with workforce, OH and TUs working in partnership to improve attendance
- Develop plan for implementation of learnings from best practise case study conducted in three areas of good sickness performance
- Develop and implement improvement plan for occupational health services based on data analysis and engagement with clinical teams
- Create a cultural audit tool based on work from the Kings Fund
- Provide workshops for employees in collaboration with Health and wellbeing
- Review of Workforce resource allocation to support managers in the management of sickness absence
- •

Workforce Efficiency – some of the ways we will measure our success

- Capacity and demand matched with job plans
- Pay progression linked to performance in line with pay deal
- Increase in number of people receiving official recognition for great performance
- Health Board achieves Platinum Award Corporate Health Standard
- Increase in flu vaccination rates
- Reduction in variable pay spend
- Reduction in temporary staffing costs on agency and locum
- Significant reduction in reliance on ad hoc/locum work
- Reduction in sickness absence
- Team rosters in place to support 7 day working
- Improvement in e rostering deployment KPIs
- More robust flexible working arrangements in place
- Development of nurse consultant roles
- Advanced Physiotherapist and Occupational Therapist roles within Primary Care
- Improved junior doctor rotas in place
- Transparency of working practices/ patterns across the Health Board to support high quality, effective and efficient service delivery
- Reduction in consultant vacancy rate
- Redesign of non- clinical posts corporate, management and administration roles, streamlining and using our resource wisely
- Generic roles in place for unregistered workforce
- Advanced Practitioner rotational posts in community care and independent GP practices

Domain 4

Shape of the Workforce

Describing the workforce we need to achieve our strategic aims, the clinical service and other plans

Shape of the Workforce – our challenge

The current shape and configuration of our workforce is not sustainable and must change to meet future service needs. In order to support the Organisational Strategy and CSP we will need our workforce of tomorrow to look very different from the workforce of today, with staff needing to work differently. We need to have robust long-term workforce and education plans that develop a different workforce and shifts our workforce into community setting to provide care closer to home.

The future shape of the workforce focuses on developing skills, roles and ways of working which have the greatest impact and traction to deliver sustainable change. The workforce plans address developing a sustainable approach to developing multi-disciplinary teams in primary and community settings and rebalancing the workforce between in/out of hospital settings and aligning and integrating staffing solutions with social care.

We recognise that we need to develop a far more strategic and co-ordinated approach to re-profiling and developing our non-registered workforce.

Research into the effectiveness of teams in Health Care identifies that the best and most cost-effective outcomes for patients and clients are achieved when multidisciplinary teams work together, learn together, engage in clinical audit of outcomes together, and generate innovation to ensure progress in practice and service. Within the recent staff survey, most of the scores on team working for the Health Board are above the NHS Wales scores. The response to the question on team members having a set of shared objectives has shown an improvement since of 9% since 2016.

Shape of the Workforce – what we will do

This is a critical element of the Workforce and OD Framework. Without significant attention and focus the Health Board will be unable to fully realise its radical ambitions to better need to needs of our citizens to deliver the improvements in health and care as set out in the Organisational Strategy and CSP.

	Align service and workforce redesign		
Development and implementation	Development of	Development and	
of workforce plans to deliver the	new and extended	implementation of	
Organisational Strategy, Clinical	roles	workforce plans to support	
Service Plans and High Value		the new organisational	
opportunities		design and structure	

Workforce plans will be developed to support the following clinical service plan priorities:

- Integrated Primary and Community Care services and supporting the role and development of clusters to support improvements to population health
- Reconfiguration of the roles of our major hospitals and the modernisation of service delivery

The timescale for the development of these workforce plans will be aligned to the pace and timescales of the service development plans which will unfold over a number of years.

Within 2019 there will be changes to the operating model of the Health Board. Changes will be made to the organisations design and structure which will require significant workforce change support in both the design and delivery stages.

The changing organisation, with different models of health and care delivery will also need different staffing models and different new and extended roles within the registrant and support workforce. Detailed workforce plans will need to be developed but the following areas will be priority areas of attention and focus:

- Redesigning the **primary care workforce** to free up the time of GPs. This will include expanding the roles of the nursing, therapeutic, health science and pharmacy workforce into primary care settings to provide enhanced services in the community
- Developing **new and extended roles**, including increasing the number of non-medical consultant roles and advanced practitioners
- Redesigning the contribution of the **non-registered workforce** and upskilling staff to take on extended duties to release time of our registrants
- To support teams and improve **team working** we will continue to use evidence-based practice and develop our network of team based working facilitators to support team development and team working across the organisation.

Shape of the workforce – some of the ways we will measure our success

Career pathways in place for the unregistered workforce

Attractive local career and training pathways in place in key services for the un registered workforce

New and extended roles in place - Physician Associates, Specialist and Advanced Care Practitioners

Advanced Physiotherapist and Occupational Therapist roles within Primary Care

Advanced Practitioner rotational posts between community care and independent GP practices

Workforce plans in place that match service need and spend

Workforce plans developed to support delivery of CSP Clear talent management and succession plans in place in professions and services Improved staff survey results for team working

Domain 5

Pay and Reward

Exploring opportunities to better reward our workforce

Pay and Reward– our challenge

As a Health Board we must always seek ways to creatively reward our staff within the nationally agreed pay arrangements. It is also important to recognise that reward is not always aligned to pay and needs to be viewed in the broadest sense.

Pay and Reward – what we will do

A number of initiatives that will be explored during the forthcoming period are outlined below.

- Incentivise bank arrangements to increase supply including weekly pay
- Creative design of junior doctor rotas and roles to enhance recruitment
- Explore establishing a GP retainer scheme to encourage GPs to continue in practice past retirement age.

Pay and Reward – some of the ways we will measure our success

- Reduction in agency and locum usage
- Swansea Bay University Health Board multi- disciplinary bank in place
- Bank incentive payments in place
- Improved engagement with junior doctors
- Improved junior doctors survey results
- GP retainer scheme in place
- Creative non pay reward schemes developed.

Domain 6

Workforce and OD Function

Developing the role and contribution of the workforce function in delivering our people plans – doing the basics brilliantly

Workforce and OD Function and Capacity – our challenge

Resolving the workforce challenges of the Health Board requires an exceptional workforce team who have the capacity and capability to work with managers and staff to deliver the extensive range of workforce interventions outlined in this plan. Without this intensive focus on both operational and strategic workforce issues the Health Board will be unable to achieve the organisational transformation ambitions outlined in the Organisational Change Strategy and Clinical Services Plan.

The key areas to be addressed are outlined below:

	Effective and responsive workforce function					
Workforce resourcing, capacity and structure	Digital Workforce Solutions	Employee Relations Climate	Deliver the Basics Brilliantly	Establish effective governance structure		

Reduced workforce capacity has had a negative impact on workforce performance and ultimately on organisational delivery and performance. The deployment of the Electronic Staff Record requires significant focus to ensure the full functionality of the system of utilised. The impact of this is that there is significant waste and duplication in many core workforce processes, and a lack of up to date workforce information and analytics to support evidence based practice.

A digital workforce vision for the Health Board is currently in development alongside a business investment case to support the achievement of an integrated and sustainable digital way of working for ABMU, although it is acknowledged that this may take 3-4 years to fully achieve.

Additional short term resourcing has been secured which will address a number of areas of key risk. Substantive funding will need to be addressed in the short to medium term to enable the delivery of the actions outlined within this Framework document.

Workforce and OD Function and Capacity – what we will do

	Effective and responsive workforce function						
Workforce	Digital	Employee	Deliver the	Establish			
resourcing,	Workforce	Relations	Basics	effective			
capacity and	Solutions	Climate	Brilliantly	governance			
structure				structure			

WORFORCE CAPACITY AND STRUCTURE - A review of the priorities, structure, and the operating model of the Workforce and OD function is a critical priority for 2019. Following this review and through engagement with our internal stakeholders the workforce function will be re-structured to better meet the requirements and ambitions of SBUHB.

The following areas will be addressed as immediate priorities for action:

- Establish new workforce structure aligned to future organisational design
- Professional develop plan for all workforce staff
- Resourcing to establish fit for purpose function
- Strengthen workforce planning capacity and skills

Digital Workforce Solutions Deployment plan – to ensure that the functionality and impact of the following systems are maximised for the benefit of the Health Board:

- ESR
- Locum on Duty
- Job Planning software
- E rostering
- Employee Relations software

Employee Relations Climate – continue to strengthen meaningful partnership working within the health Board and build strong and trusted relationship with staff side colleagues. This will include:

- In partnership review and take forward the agreed changes in partnership working as recommended by ACAS following their review of current arrangements
- Review the operation of the A4C Local Partnership Forum to ensure it is operating effectively
- Review the operation of the A4C Local Negotiating Committee to ensure it is operating effectively

Deliver the Basics Brilliantly - The management of Employee Relations cases and climate has had a disproportionate drain on the workforce team. More effective and streamlined processes must be established to manage the following issues:

- Sickness Absence to meet the requirements of the 2018 Managing Attendance at Work Policy and ensure that all sickness is managed appropriately, compassionately and in a timely manner. The role of the workforce team in sickness management will be reviewed
- **ER Casework** the volume of Employee Relations issues has been a significant drain on the workforce team. The new ER software will support the management of all cases to ensure that these are addressed in a timely and effective manner. The appointment of a team of Independent Investigation Officers will significantly support improvements in this area of work
- JE/Organisational change the years ahead will see the Health Board undertake a significant amount of organisational change. This will be focussed both delivering the changes associated with the organisational Transformation Programme and the Clinical Services Strategy. It is acknowledged that change can be very disruptive and to reduce the potential negative impact of this change must be handled sensitively, within the required policy infrastructure.

Establish effective governance structure – to support the effective operation of the workforce function there must be increased attention on the supporting governance arrangements. As a minimum this will include:

- Workforce and OD Forum ensure the effective establishment and operation of the newly establish W&OD Forum to ensure that strategic and operational workforce issues are considered and developed with the contribution of all stakeholders
- Workforce and OD Committee ensure the ongoing development of the role of the W&OD Committee to ensure that the Board has appropriate assurance of workforce issues
- Internal Audit recommendations to be addressed in a timely manner
- **Risk** to ensure a robust process of risk management is developed as part of the wider organisational risk management processes
- Ensure all other Statutory requirements are met

Workforce and OD function and Capacity – some of the ways we will measure our success

- Workforce and OD function restructure complete
- Improved sickness absence rate
- Decrease in ER cases, discipline, grievance, dignity at work
- Improved PADR compliance
- Improved workforce information and analytics
- Improved internal audit outcomes
- Improved relationships with staff side and improved partnership working
- Capacity within workforce team to manage change well and provide process and OD support to managers and staff
- Workforce plans in place that match service need and spend
- Improved people management and leadership skills across the Health Board