

# The Swansea Bay Way

Better Health, Better Care, Better Lives



# **Strategic Context**

Our vision is to continue developing our culture so that we are a place where people want to work and stay; by ensuring people feel valued, appreciated, listened to and supported to learn and develop.



# **Strategic Context**

#### 2014

'In Your Shoes' Workshops held across ABMU

#### 2018

Healthier Wales Published

#### 2021

Healthier Relationships, Work & Workplaces

#### 2021

#LivingOurValues
The Swansea
Bay Way















#### 2014

Established Health Board Values

#### 2019

#LivingOurValues Campaign launched

#### 2021

Compassionate Leadership Principles announced



Caring for each other Working together Always improving





# **Just Culture Principles**

The fair treatment of staff

Supporting staff to be open about mistakes

This clearly links with and supports our existing values and behaviours



#### **Restorative Culture**

- Focus on building relationships
- Relating to others from our core values
- Allow self-reflection
- Inclusiveness



# Benefits of a great culture



Transfer between sites / depts.

Preparing for retirement Succession planning Leaving the organisation

Manage workplace concerns
Flexible development options
Wellbeing
Manage workplace concerns



Attract

Recognise

Advertising Recruitment Values based interviews

Transition

Employer of Choice

Engage

Induction Keep informed Support wellness Accessible web information

Develop

Valuing our people
Staff awards
Positive recognition / feedback
Equal & Inclusive

Retain

Flexible development options
Set goals and expectations
Provide development plans
Managing performance
Self development
Succession planning



Caring for each other
Working together
Always improving



# Developing our Values and Behaviours

We spoke to more than 6,000 staff, patients, their families & carers and together we developed our values

### **caring** for each other

in every human contact in all of our communities and each

of our hospitals.

We are **friendly**, **helpful** and **attentive**. We **welcome** others with a smile.

We see people as individuals.
We do the right thing for every person and treat everyone with dignity and respect.

We are kind, compassionate, patient, and empathetic to the needs of others.

We won't ignore people, be dismissive, rude, abrupt or leave anyone to suffer or feel neglected.

### working together

as patients, families, carers, staff and communities so that we always put patients first.

We communicate openly and honestly and explain things clearly.

We take time to listen, understand and involve people. We value everyone's contribution and we work with our partners to join things up for people.

We are open to, and act on, feedback. We speak up if we are concerned.

We won't let each other down, exclude or criticise people.

### always improving

so that we are at our best for every patient and for each other.

We keep people **safe** and provide an **efficient** and **timely** service.

We are professional and responsible and hold ourselves and each other to account.

We choose a positive attitude, seek out learning, and continually develop our skills and services.

We won't accept second best or choose a negative attitude.



#### Values and Behaviours Framework

Swansea Bay is a values-based organisation and as such, wants all of our patient care, staff processes and support mechanisms to focus around these values, recognising the importance of the behaviour of all staff demonstrating the values that have been set with patients, families and each other.

Our staff are our most important asset, and as an organisation we want to support, develop and nurture them to have the skills and confidence to live up to our values every day.

Supporting a culture of fairness, openness and learning for our staff is important to allow us to develop a workforce that is sustainable and fit for the future as the way we deliver care develops and changes.

It's all about the right people, in the right roles, with the right values.



## **Key Priorities: 12 months**

- 1. Understanding our culture
- 2. Improving our conversations
- Seeing our values and behaviours in everything we do



### **Priority 1: Understanding our culture**

- Baseline culture survey
- Engagement events
- Listening events
- Building on Swansea Bay communications strategy



### **Priority 2: Improving our Conversations**

- Training and development for HR operations team around Just and restorative culture
- Offer introduction to Healthy Working Relationships sessions to all staff
- Review formal HR processes using a decision tree
- Use staff experiences of investigations, serious incidents and suspensions to assist development of supportive and restorative processes
- Training around using the Respect and Resolution informal and formal processes for Union representatives, HR staff and managers
- Development of a Restorative Network including mediators and conversation facilitators



# Priority 3: Seeing our values and behaviours in everything we do

- Re-energise the values and behaviours framework
- Utilise nominations from Living our Values to demonstrate values into action
- Re-visit and roll out values based recruitment
- Centre our conversations around the Values and Behaviours
- Embed our values and behaviours into our revised policies and procedures

### **Delivery Group Framework**

**Trade Union Partners** 

Workforce & OD

Finance

Learning & Development

Staff Experience

Health & Safety

**Quality Patient Safety** 

**Patient Experience** 

**Serious Incidents** 

**Professional Leads** 

Restorative Culture

#### Reporting Structure

Delivery Group



Management Board



**Steering Group** 



WOD Committee



HB Partnership Forum



### What we've done ...

- Update to LNC, Workforce and OD Committee, Local Partnership Forum, Primary, Community & Therapies Service Group and Senior Management Team
- Training delivered on Respect and Resolution Policy to TU Reps and dates set for all UHB staff
- Decision Tree developed for use by HR Operations staff
- Delivery Group set up and identified measures across UHB
- Newsletter launching Restorative Culture developed
- Initial project plan developed
- Engagement Program begun (Health Board wide)



### Next steps.....

- Finalise full project plan to sit behind project delivery
- Engagement around and roll out of culture survey
- Test Decision Tree
- Develop case studies of policy in practice and share positive experiences



# Our question for you...

- What questions do you have about what you have heard so far? Is there anything missing?
- What should we focus on as a priority?