Director of Public Health Annual Report 2016

Abertawe Bro Morgannwg University Health Board



Bwrdd Iechyd Prifysgol Abertawe Bro Morgannwg University Health Board

Contents

| Foreword | 3 |
|--|----------|
| 1. The Importance of the Early Years New Drivers for Change | 4 5 |
| The Well-Being of Future Generations Act (2015) ABMU Health Board Children's Rights Charter | 5 6 |
| 2. Pre-conception and the Pregnant Mum | 7 |
| What We Know | 7 |
| Vitamins and Supplements | 7 |
| Stop Smoking | 7 |
| Cut out Alcohol | 8 |
| Keep to a Healthy Weight | 8 |
| Vaccinations | 8 |
| Supportive Relationships | 8 |
| From the Mum's Perspective | 9 |
| Teenage Pregnancy | 10 |
| 3. Birth Onwards: the Baby's First Two Years Zac's story | 12 13 |
| Enablers to Meeting Milestones; the Healthy, | |
| Happy, Growing Child | 14 |
| Parenting and Relationships | 14 |
| Reducing the Impact of Deprivation | 14 |
| Adverse Childhood Experiences | 14 14 |
| Breastfeeding Vaccinations | 14 |
| Smoking | 16 |
| Drugs and Alcohol | 16 |
| Healthy Eating | 17 |
| Physical Activity | 18 |
| Healthy and Sustainable Pre-School Scheme | 18 |
| What was Zac's Experience? | 18 |
| 4. Early Years Priority Areas: Going Forward and Local Action | 19 |
| | 19 |
| Adverse Childhood Experiences (ACES's) Physical Activity: The Importance of Play | 19 20 |
| 10 Steps to a Healthy Weight | 20 |

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23 24

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References

Report Cards

Appendices

Healthy City Swansea

Foreword



This year my annual report focuses on the importance of the early years, which has been a priority for my team over the last year.

Through the use of a fictional family the report highlights the

important factors for health and wellbeing during the pre-conception phase to age two years.

During this crucial period, focused attention can provide enormous benefit. How infants are treated will shape their lives – and influence society.

Over the last year our early years work has been shaped by a number of developments. One of these is the emerging evidence surrounding the impact of Adverse Childhood Experiences (ACEs). Research tells us that as the number of ACEs increases, so does the risk for poorer health outcomes in later life.

Another strong influence is the introduction of the Well-being of Future Generations Act (2015), which requires us to work towards improving the social, economic, environmental, and cultural well-being of Wales.

The Act has prompted us to think differently about the way we work and to ensure that its core principles, such as working together on long term goals and preventing problems, are at the heart of all our work.

By working in this way we are ensuring that the next generation is free to enjoy a good quality of life.

In my last Annual Report (2015) I made a pledge to pay more attention to increasing physical activity in our local communities and to devote more of my personal time to physical activity.

Recently, my team have also made physical activity pledges in their workplace in an attempt to increase daily activity and decrease sedentary behaviour. One of these is to use the stairs instead of the lift every day. We are also planning team litter picking events, getting outdoors and improving our environment at the same time. The next challenge will be to recycle as much as we can.

Sara Hayes

Dr Sara Hayes Executive Director of Public Health

Zac's story

Zac was born in Neath Port Talbot Birth Centre to his mother Louise and father David. You can follow Zac's journey from conception to age two.



Wherever you see this symbol, you will find Zac's story.

Not all families in ABM are like Zac's. We have created Zac's story to demonstrate the things that evidence tells us need to be in place to help children have the best start in life and meet their developmental milestones.

1. The Importance of the Early Years

Conception to age two is a crucial phase in child development.

"Pregnancy is a particularly important period during which the physical and mental wellbeing of the mother can have lifelong impacts on the child. Maternal stress, diet, alcohol and substance misuse can place a child's future development at risk." [WAVE TRUST AND DOE, 2013].

From the moment they are born, babies and young children need social contact and a consistent, loving and safe environment which promotes:

- Secure early attachment with parents and primary caregivers
- Resilience e.g. confidence, self esteem, learning how to solve problems, understanding and managing emotions
- A readiness for learning e.g. speech, language, communication, thinking and social skills

(HEALTHY AND SUSTAINABLE PRE-SCHOOL SCHEME – MENTAL AND EMOTIONAL HEALTH, WELLBEING AND RELATIONSHIPS, PUBLIC HEALTH WALES JUNE 2014).

Adequate nutrition is especially vital to children's physical and intellectual development in the early months after birth, and breastfeeding can provide particular benefits. Also important are good hygiene, home safety and immunisation. (BUMP, BABY AND BEYOND, 2014).

Language development and the ability to learn – all the skills that equip children to relate to others, to thrive and to learn the skills they need to succeed academically – are all embedded in the earliest months of life. (WAVE TRUST, 2014).

In summary, the first two years of a child's life help to create solid psychological and neurological foundations which in turn help to optimise their lifelong social, emotional and physical health, and their potential educational and economic achievements. The following outcomes have been the focus of our work on early years for 2015/16:

Improving Pre-conception Care and Maternal Health so that babies are born healthy

Outcomes

Babies are born healthy and child birth is a safe and positive experience for women in the ABM area.

Headline Indicator:

 Percentage of babies breast fed at birth and six weeks

Other Key Indicators:

- Number of pregnant women who smoke in early pregnancy
- Percentage of low birth weight rate
- Under 18 conception rates
- Uptake of influenza vaccination by pregnant women

Pre-school Children

Outcomes:

Preschool children in the ABM area are safe, healthy and develop to their full potential.

Headline Indicator:

School readiness

Other Key Indicators:

- Uptake of scheduled vaccinations of children to age 4
- Percentage of children aged 4 to 5 who are overweight or obese
- Percentage of babies breastfed at birth and six weeks
- Oral Health (Decayed, missing or filled teeth (DMFT) age five)

Complete Driver Diagrams included in Appendices

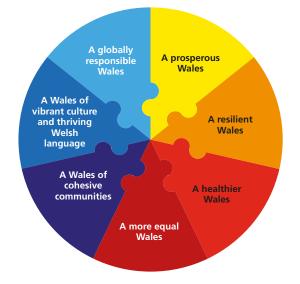
New Drivers for Change

The Well-being of Future Generations (Wales) Act (Welsh Government, 2015)

The Well-being of Future Generations (Wales) Act is groundbreaking legislation from the Welsh Government, which is concerned with improving the four aspects of well-being - social, economic, environmental and cultural well-being of Wales for now and into the future.

All public bodies listed in the Act must set and publish their 'wellbeing objectives' in a local well-being plan, which will show how they intend to improve the economic, environmental, social and cultural wellbeing of the people they serve.

To make sure all organisations work towards a shared vision, the Act puts in place seven well-being goals shown in picture below. It establishes a 'sustainable development principle' to guide public bodies on how to go about meeting their duties under the Act.



Alongside the well being goals, the Act requires public bodies to show that they have applied the sustainable development principle by following five ways of working which are intended to help us work together better, to avoid repeating past mistakes and to tackle some of these long-term challenges we are facing.

These ways of working are:

- Prevention: Acting to prevent problems occurring or getting worse
- Long term: Balancing short with long term needs
- Integration: Looking at how their well-being objectives might impact on all their other objectives, and on the objectives of other public bodies
- **Collaboration:** Acting in partnership with others who can help to meet its well-being goals
- Involvement: Involving people with an interest in achieving the well-being goals, and ensuring that those people reflect the diversity of the area which the body serves

To give our future generations a good quality of life we need to think about how the decisions we make today will impact on them and on how we protect and enhance the natural environment to secure their future wellbeing.

It is clear therefore that the Act is very significant for the establishment of national and local goals for the health and development of children in their early years. This includes strengthening the support that families and communities need to be able to give their children the best start in life and to ensure that the next generation is free to enjoy a good quality of life in the future.

Locally, we will work closely with our partners to assess the well-being of the populations and communities of Bridgend, Neath Port Talbot and Swansea. We will support the development of the new Public Service Boards and their plans to improve well-being across the region. We will design our public health work in line with the sustainable development principle and the five ways of working and, in particular, we will promote ways to prevent problems arising for people in the first place. Going forward our focus will continue to be on the early years – on that crucial first 1000 days in children's lives, from conception to age two. We will work with our partners to help strengthen action to prevent Adverse Childhood Experiences, to promote physical activity and the ten steps to a healthy weight, to improve young children's development outcomes and to further reduce teenage conception rates.

We will ensure that we work according to the principles of the Well-Being of Future Generations Act (2015) and that the 'ways of working' guide our plans for the coming year.



ABMU Health Board Children's Rights Charter

United Nations International Children's Emergency Fund (UNICEF) works with children in more than 190 countries, believing that every child has the right to grow up safe, healthy and happy. In 1989, governments worldwide promised all children these rights by adopting the United Nations Convention on the Rights of the Child (UNCRC). The rights are based on what a child needs to survive, grow, participate and fulfil their potential. They apply equally to every child regardless of who they are or where they are from.

The Health Board is committed to ensuring that all children who access health services are aware of and treated in accordance with the United Nations Rights of The Child. To support this, work began in 2014 to develop a charter for children and young people.

In November 2014, a draft Charter for ABMU Health Board was launched.

Going forward in 2016, the Health Board, with help from Swansea University, plan to involve children, young people, parents, carers, and professionals in steering the implementation of the Charter. Awareness raising and staff training will be undertaken and a baseline study conducted to assess current practice against the Charter. An action plan and annual reviews will help keep the Charter prominent. Meanwhile, the ABM Healthy Schools Team are active in promoting the Charter to all school age pupils across ABM.

2. Pre-conception and the Pregnant Mum

What We Know

The foundations for every aspect of human development are laid down during pregnancy and in early childhood. The health of babies can be affected before they are born or even conceived, making it vitally important that pregnant women are healthy and safe and get the best support before and during their pregnancies.

Pregnancy is a particularly important period during which the mother's physical and mental wellbeing can have lifelong impacts on the child. Factors such as diet, smoking, stress, trauma, a bad relationship with a partner, alcohol misuse and drug abuse can all put a child's development at risk. (BUMP, BABY AND BEYOND, 2014).

To ensure mums are as healthy as they can be and give their babies the best start in life the following things are important for pre-conception and during pregnancy. (BUMP, BABY AND BEYOND, 2014).

Vitamins and Supplements

Folic acid can help to protect a baby against neural tube defect, such as spina bifida and should be taken pre-conception for those planning a pregnancy and for the first 12 weeks of pregnancy.



Stop Smoking

Smoking can cause problems when trying to conceive and during pregnancy has been linked to a variety of health problems, including premature birth, low birthweight, cot death (also known as sudden infant death syndrome or SIDS), miscarriage and breathing problems/wheezing in the first six months of life.

The following table shows the number of pregnant women who were smokers at their booking appointment and the number who accepted a referral to smoking cessation services:

| Area | Number of women booked for antenatal care | Number of women who smoke at booking appointment | Number of smokers who accepted referral to smoking cessation services |
|-------------------|---|--|--|
| Bridgend | 1683 | 337 (20%) | 125 (37%) |
| Neath Port Talbot | 1438 | 288 (20%) | 124 (43%) |
| Swansea | 2904 | 465 (16%) | 190 (41%) |
| TOTAL | 6040 | 1087 (20%) | 435 (40%) |

Table 1. Number of pregnant smokers at booking appointment April 2015- March 2016

(Data source-ABM Maternity Department, 2016)

*Please note the **'Number of smokers who accepted referral to smoking cessation services'** should be observed with caution as this differs from the number of pregnant smokers actually referred to smoking cessation services.

Cut out Alcohol

Drinking alcohol can negatively affect fertility and in pregnancy can lead to long-term harm to a baby. Government guidelines have recently been updated and now recommend that women do not drink at all during pregnancy.

Keep to a Healthy Weight

Being overweight or obese can lead to problems getting pregnant, and can make fertility treatment less likely to work. Being overweight (having a BMI of 25-30) or obese (having a BMI over 30) also raises the risk of some pregnancy problems, such as high blood pressure, blood clots, miscarriage and gestational diabetes. New and expectant mums have been supported to stay healthy and active thanks to a new initiative piloted in Neath Port Talbot.

The Fit for Birth and Beyond programme offered a weekly aqua natal class followed by an informal parent craft session where the mums could meet with local midwives and health visitors for health advice and information regarding pregnancy and the early years.

> Referral to physical activity from Midwifery is being supported across the ABM area for expectant mums with a BMI of 30 or over.

The following table shows the number of pregnant women who were overweight, obese or morbidly obese at booking appointment:

| Body Mass Index (BMI) | Bridgend | Neath Port Talbot | Swansea | Total |
|----------------------------|-----------|-------------------|-------------|------------|
| 25 – 29.9 Overweight | 486 (29%) | 405 (28%) | 784 (27%) | 1681 (28%) |
| 30 – 34.9 Obese | 220 (13%) | 204 (14%) | 370 (13%) | 796 (13%) |
| 35.39.9 Obese | 119 (7%) | 117 (8%) | 177 (6%) | 414 (7%) |
| 40 + Morbidly obese | 88 (5%) | 64 (5%) | 94 (3%) | 245 (4%) |
| Total Booking Appointments | 1683 | 1438 | 2904 | 6025 |
| Total Overweight or Obese | 54% | 55% | 49 % | |

Table 2. Pregnant women who are obese or overweight at booking appointment April 2015-March 2016

(Data source-ABM Maternity Department, 2016)

Vaccinations

Some infections, such as rubella (german measles) or influenza (flu), can be harmful to an unborn baby. Vaccinations currently offered to pregnant women include influenza and pertussis (whooping cough). Pregnant women and those trying to conceive should make sure they are up to date with their vaccinations.

Uptake of influenza vaccination in pregnant women ABM area: **80.5% (VPDP, 2016)** Uptake of pertussis vaccination in pregnant women ABM area: **77.5% (VPDP, 2016)**

Supportive Relationships

Having a supportive network and healthy relationships is important. Feeling supported and being able to talk about concerns can help to alleviate stress that may be experienced during pregnancy or when trying to conceive. Stress can negatively affect fertility and health during pregnancy.

From the Mum's Perspective



Louise was 20 years old when she gave birth to her son Zac. Louise and David,

Zac's father didn't plan on being parents at 20 so it was quite a shock when they found out she was pregnant.

Louise was worried because she didn't feel like she was taking care of herself.

Louise's midwife spoke to her about how she could make sure she was healthy during her pregnancy so that her baby could have the best start in life. She explained to her that everything she put into her body could affect her baby. She gave her a booklet that had lots of information about eating a healthy diet, pregnancy vitamins, what vaccinations she would need and she explained to her that it was safest not to smoke or drink at all.

Louise was a smoker and was worried that she may hurt her baby if she continued. Her midwife offered her a referral to a local service that could help her quit and she decided to try it.



Teenage Pregnancy

Compared with people with no Adverse Childhood Experiences (ACEs), those with four or more ACEs are six times more likely to have had or caused an unintended teenage pregnancy.

Some young people make a positive choice to become a parent. However teenage pregnancy is more often associated with poor health and social outcomes for both the mother and the child. Young mothers are more likely to suffer postnatal depression and less likely to complete their education. Children born to teenage parents are less likely to be breastfed, more likely to live in poverty and more likely to become a teenage parent themselves.

There are known factors that influence the likelihood of teenage pregnancy, these are:

- Risky behaviours such as early onset of sexual activity, poor contraceptive use, teenage motherhood (around 20% of births conceived under 18 are second or subsequent births), alcohol and substance misuse
- Education related factors such as low educational attainment, no qualifications, disengagement from school
- Family background factors such as living in care, daughter of a teenage mother

In 2014 the under 18 conception rate in England and Wales was the lowest since 1969 at 22.9 conceptions per 1000 women aged 15 to 17 years.

In 2014 the ABMU HB under 18 conception rate was 26.2. Bridgend has the highest under 18 conception rate of the local authorities in Wales: 32.1 per 1000 women (15 -17 years).

Across the ABM area, condom distribution schemes in Bridgend and Swansea and Relationships, Advice, Drop In Service (RADS) in Neath Port Talbot address some of the difficulties faced by young people when accessing traditional NHS sexual health services. These services are generally delivered by non clinical staff in community settings where young people congregate.

The aim and objectives:

- to reduce inequalities and to improve sexual health outcome
- to provide information, advice and resources to support young people regarding their relationships, sexual health and well being

Evidence based interventions include good quality school/community sex and relationships education, easily accessible sexual health services (including Long Acting Reversible Contraception (LARC)) and targeted services for vulnerable groups. Locally we are working towards the following objectives:

- Development of Local Enhanced Service (LES) for long acting reversible contraception (LARC), with cross referrals in primary care to improve access
- Embedding the National Empower to Choose programme to increase access and use of LARC
- Improving access and funding for relationship advice and condom distribution schemes
- Review and development of ABM wide approach to support multi-agency delivery of good quality sex and relationships education in schools and community settings
- Parenting programmes providing specific support to teenage parents

| Area | Number | Rates per 100 | 0 women 15 - ' | % of conceptions leading to abortion | |
|-------------------|--------|---------------|----------------|--------------------------------------|------|
| | | Conceptions | Births | Abortions | |
| Bridgend | 80 | 32.1 | 19.3 | 12.8 | 40.0 |
| Neath Port Talbot | 68 | 27.3 | 15.6 | 11.6 | 42.6 |
| Swansea | 85 | 21.7 | 11.0 | 10.7 | 49.4 |
| Wales | 1,371 | 25.4 | 13.8 | 11.7 | 45.8 |

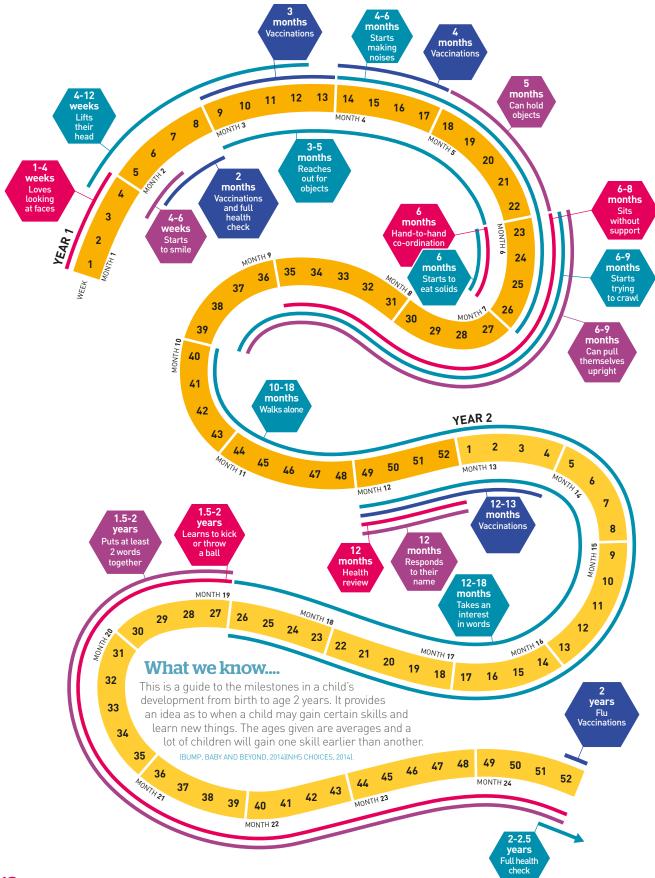
Table 3. Under 18 conception and outcome by ABM area (2014)

Source: Office for National Statistics, Conceptions in England and Wales 2014



3. Birth Onwards

The Baby's First Two Years



Zac's Story

1-4 weeks

By the time Zac was born Louise had managed to quit smoking. She found it

very difficult and it took her 3 attempts to quit for good. Following advice from their midwife on the increased risk of Sudden Infant Death Syndrome (SIDS) when someone in the house smokes, David had decided to quit too and quitting together really helped them both.

Louise had been told about the benefits of breastfeeding by her midwife and at her antenatal classes. She wasn't sure she would like it as she had friends who said it hurt but she decided to try. It was difficult at first but her maternity support worker helped her and after a few days Zac settled into a routine. She enjoyed having Zac close to her when he was feeding.

8 weeks

When Zac was 8 weeks old, Louise took him to her GP for his first vaccinations and health check. She wasn't sure what vaccinations he needed but had been told by her Health Visitor that they were really important as they would stop Zac getting certain illnesses and diseases. Zac cried a little when he had the injections but was soon happy and Louise was glad he was protected. Her Health Visitor had told her that she would need to take Zac for more vaccinations over the next few years and that she would receive a letter telling her when.

6 months

Louise had continued breastfeeding Zac and at 6 months was starting to think about giving him solid foods. David worked as a chef and was always trying out new recipes at home so he was very excited for Zac to start eating with him and Louise. David and Louise looked through the baby book they had been given and spoke to their health visitor about what they should be feeding Zac. They made sure that Zac had lots of fruit and vegetables and that his meals were free from salt and sugar. They mashed his food up at first so it was easier for him to eat and enjoyed watching him try new flavours. He loved sweet potato and chicken but really didn't like tomatoes! After a few months they began giving him slices of soft food like banana and soon he was able to hold it himself. Zac loved feeding himself.

6-9 months

When Zac was 10 months old he got his first tooth. Louise bought him a special toothbrush and toothpaste. They tried to make teeth cleaning fun with games and songs. Zac didn't like it at first but after a few weeks got used to the feeling of the brush in his mouth. As the weeks went on he got more teeth and Louise and David made sure they brushed them every morning and night.

> The 2014-15 dental epidemiological survey of five year olds in Wales reported that in ABMU Health Board 43% of five year olds surveyed had at least one tooth affected by decay. This is higher than the Wales average of 35.4% (CARDIFF UNIVERSITY, 2016). This figure has slowly decreased since 2007.

10-18 months

A few days after Zac turned one he took his first steps. He had been crawling for a while and standing with help from David or Louise. The Health Visitor had told them when Zac was born that it was important for him to be active and not to be lying or sitting down for too long. Louise made sure he played on the floor every day and also took him swimming once a week, which he loved. She did have the television on most days but tried not to keep it on longer than an hour or so. This way Zac played with his toys a lot more and moved around the floor. David had baby-proofed the house so Zac couldn't get into cupboards or up the stairs.

Enablers to Meeting Milestones; the Healthy, Happy, Growing Child

What we know

The following factors can increase the likelihood that a child will meet developmental milestones as expected:

Parenting and Relationships

Secure and loving relationships with parents and a good learning environment at home all contribute to a child's development, their emotional wellbeing and their ability to form positive relationships with others. By contrast, at this stage a lack of support, abuse or neglect can have severe and lifelong adverse impacts.

NSPCC programme "Baby Steps" is an ante/postnatal education programme delivered across the ABM area supporting those most in need to prepare for parenthood. Baby Steps incorporates the latest evidence about how to engage vulnerable parents, strengthen relationships and promote attuned parent-infant interactions.

Reducing the Impact of Deprivation

Poor social and economic circumstances affect health and well-being throughout life. Disadvantage has many forms and can include: having few family assets, a poorer education, a lower paid job or insecure employment, living in poor housing and trying to bring up a family in difficult circumstances. The consequences of poverty, higher levels of harmful behaviour and lower levels of protective behaviour are seen most clearly in the distribution of illnesses and health status. People in the most deprived areas have higher levels of mental illness, hearing and visual impairment, and long-term health problems, particularly chronic respiratory conditions, cardiovascular disease and arthritis. Research shows that what parents do with their children before they are three years old plays an important part in their development, having more

"Action to reduce health inequalities must start before birth and be followed through the life of a child. Only then can the close links between early disadvantage and poor outcomes throughout life be broken" The Marmot Review, 2010.

of an effect, even than social background, on a child's readiness for school. (NCT RESEARCH OVERVIEW. 2011).

Children benefit most when they experience the consistent support and presence of caring adults – carers, parents or other family members – from the earliest possible age. Evidence shows that the most positive impact comes from families in terms of improved outcomes for children. This is followed by access to good quality early years provision which has the next largest impact on children's development by the age of 5. The evidence strongly shows that this is particularly important for disadvantaged children, and often helps parents to develop effective home learning environments." (THE EARLY YEARS FOUNDATIONS FOR LIFE, HEALTH AND LEARNING).

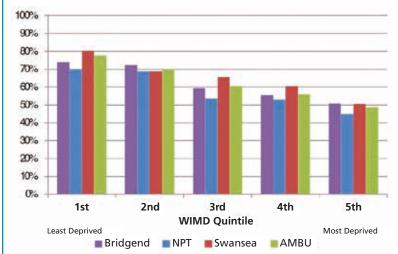
Adverse Childhood Experiences (ACEs)

Multiple risk factors and adverse experiences can greatly increase the likelihood of poor outcomes for children. Research shows that children who have a difficult start in life can experience lifelong, personal, social and economic adversity. (PUBLIC HEALTH WALES NHS TRUST, 2015).

Breastfeeding

Breast milk provides all the goodness and nutrients a baby needs. Breast milk contains antibodies which will help give a baby immunity against common illnesses like colds and coughs. It also reduces the risk of Sudden Infant Death Syndrome (SIDS), diarrhoea and vomiting and in later life; Type 2 diabetes, obesity and adult cardiovascular disease. Breastfeeding can also help mothers form a strong emotional bond with their babies. (BUMP, BABY AND BEYOND, 2014). Breastfeeding rates decrease between birth, 10 days, 6 weeks and six months. In 2015, 62% of mothers breastfed their babies at birth.

Figure 1. Breastfeeding initiation by deprivation quintile, ABM University Health Board resident mothers, 2014



Source: ABM University Health Board Informatics

Mothers who live in areas categorised as the least deprived are more likely to breastfeed than mothers living in most deprived areas. In 2014 there was a 29% difference in breastfeeding at birth between the least and most deprived communities in the ABM area.

Vaccinations

Immunisations are a safe and effective way to ensure babies are protected against disease.

Welsh Government has set a target for Health Boards that 95% of children under four years old are up to date with their vaccinations.

For the year 2015/16 ABM UHB did not meet the 95% target for four year olds. None of the Health Boards across Wales have met this target. The Public Health Team continue to work closely with the Health Board Immunisation Coordinator to target work aimed at increasing uptake in this age group.

ABM vaccination highlights 2015/16

Fluenz vaccination two and three year olds 34% uptake (VPDP, PHW, 2016)

Up to date at four years – ABM 86.5 % Wales 85.3% (COVER REPORT, PHW, 2016) Flying Start Midwives working across the region deliver antenatal information to the under 25's using a resource called 'Hello Baby'.

This is consistent with the Unicef UK maternity standards on the value of breastfeeding and the promotion of close and loving relationships.

This year, ABM Public Health Team offered support to GP Practices to hold a fluenz vaccination party. The parties were for two and three year olds eligible for their flu vaccination and aimed to increase uptake in this age group. Five practices took up the offer and held parties. Four practices demonstrated an increase in their uptake rates overall and one practice stayed at the same level as last year. Well done to our practices for their imaginative ideas, including Santas Grotto and a Frozen themed fancy dress party!

Smoking

Second hand smoke is the smoke you breathe in from other people's cigarettes. A baby/child is powerless to protect themselves from the dangers of second hand smoke.

Babies and children who are exposed to second hand smoke are more at risk of:

- Cot death
- Having damaged lungs
- Getting illnesses like coughs, colds, bronchitis and pneumonia
- Getting middle ear disease, which can cause deafness
- Getting asthma, or wheezing

A completely smoke free environment, including the home and car is the only way to make sure that a child is protected. There is no safe level of second hand smoke. (BUMP, BABY AND BEYOND, 2014).

Across ABM UHB all Community Midwives now have CO monitors to use with pregnant women at appointments, have received brief intervention training for smoking and can refer directly to Stop Smoking Wales.

Drugs and Alcohol

Substance misuse by a parent or carer is widely recognised as one of the factors that puts children more at risk of harm. The biggest risk posed to children is that parents, when under the influence of drugs or alcohol, are unable to keep their child safe. Common risks include overlay through co-sleeping and accidents caused through lack of supervision. (NSPCC, 2016).

In order to keep children safe, drugs should be avoided and alcohol intake kept to a minimum.

In 2016, the alcohol guidelines were updated: Women should drink no more than 2-3 units per day. Men no more than 3-4 units per day. No more than 14 units per week for all and at least 2 alcohol free days per week.

> Visit: **www.drinkaware.co.uk** for more information.

> > In ABMU we have a specialist midwife who cares for pregnant women with alcohol or substance misuse problems. The Specialist Midwife can offer care, support, advice and access to agencies that can offer reduction and rehabilitation programmes.

Healthy Eating

Eating well is important for the whole family and children are inevitably influenced by what their parents eat. Eating a variety of fruit and vegetables, limiting sugar, salt and fat intake, and keeping an eye on portion size are all great healthy eating habits and will reduce the likelihood of obesity related illnesses and diseases.

The revised Eatwell Guide has recently been launched. This replaces the Eatwell plate and takes into account the revised dietary recommendations for sugar and fibre. See NHS Choices for further details.

The following table demonstrates the percentage of four and five year olds who are overweight or obese (2014/15).

Table 4. Key data from the Child Measurement Programme for Wales, children aged 4 to 5 years, 2014/15

| Area | Overweight % | Obese % | Total |
|-------------------|--------------|---------|-------|
| Bridgend | 14.5 | 11.7 | 26.2 |
| Neath/Port Talbot | 15.1 | 11.8 | 26.9 |
| Swansea | 14.1 | 11.8 | 25.9 |
| ABM | 14.5 | 11.8 | 26.3 |
| Wales | 14.5 | 11.6 | 26.1 |

All ABM settings that are part of the Healthy and Sustainable Pre-School Scheme are invited to attend the Agored Cymru Level 2 Community Food and Nutrition Skills for Early Years course. As a result of completing this gualification settings have made some fantastic adaptations to the food and drink they provide to the children that attend their setting. Example menus are discussed on the course and have been used to inform and adapt existing menus. This helps to ensure that the children are having healthy, balanced meals that provide them with all the nutrients that a growing child requires. Staff that have attended the course have thoroughly enjoyed and returned to their work enthused, inspired and informed on the importance of good diet and nutrition for the healthy, growing child.



Physical Activity

Active kids are happy kids - they like to be running around and having fun. Even before they can walk or run it's important that they're able to move around and not sat still for too long. Building daily physical activity into a family's life will help to keep everyone happy and healthy. (CHANGE 4 LIFE, 2016)

Healthy and Sustainable Pre-school Scheme

Launched nationally in 2011, the Healthy and Sustainable Pre-school Scheme (HSPSS) was developed as an extension of the Welsh Network of Healthy School Schemes (WNHSS).

Nationally, the HSPSS is a combination of all the 22 local county schemes, who each work locally and with some autonomy. The scheme has developed with local and national support from the WNHSS, and over 575 organisations are now involved. Settings are supported by their local practitioners and partnerships to embed health improvement practices into the daily life of their setting community.

Across ABMU there are 100 settings engaged in the scheme. This includes Flying Start settings; Childminders; Full Day Care; Cylch Meithrin; Wraparound and Playgroups. All settings work through the following seven health topics in a phased approach:

- Nutrition and Oral Health
- Physical Activity/Active Play
- Mental and Emotional Health, Wellbeing and Relationships
- Environment
- Safety

18

- Hygiene
- Workplace Health and Wellbeing

So far, 10% of settings have successfully completed all seven health topics.



What was Zac's Experience?

Just after Zac's first birthday, Louise returned to work part time at the school where she was a teaching assistant. On the days that she worked Zac attended a nursery nearby. When she visited the nursery to see if she would like Zac to go there they showed her a typical weekly food menu. They explained that as they were part of the Healthy and Sustainable Pre-schools Scheme they followed guidance on how to provide a balanced diet for the children they cared for. Louise was pleased with this and was happy that Zac would be eating healthy meals in nursery as well at home with her and David.

"Playing

with children establishes and strengthens bonds that will last forever"

J. K. Anderson-McNamee and S. J. Bailey. (2010)

4. Early Years Priority Areas Going Forward and Local Action

Adverse Childhood Experiences (ACEs)

Childhood experiences, both positive and negative, have an enormous impact on lifelong health and opportunity. Negative experiences such as abuse, neglect, witnessing domestic violence and growing up in a household where there is alcohol or drug abuse, affect many children.

Such experiences have been linked to future risky health behaviours, chronic health conditions and early death.

There is an increasing body of research showing the long-term harm caused by chronic stress during childhood. Collectively such childhood stressors are known as Adverse Childhood Experiences (ACEs).

Exposure to ACEs can alter how children's brains develop and the development of their immunological and hormonal systems.

As the number of ACEs increases, so does the risk for these outcomes. Children with the greatest exposure to ACEs are more likely to develop health-harming behaviours in adulthood - which often start in adolescence - such as smoking, binge drinking and drug use.

Such behaviour can cause individuals to progress more quickly to develop conditions such as diabetes, cancer, heart disease, mental illness and ultimately premature death. [CENTERS FOR DISEASE CONTROL AND PREVENTION, 2013].

In 2015, Public Health Wales collaborated with Liverpool John Moores University on the first ACE study for Wales. This entailed a national survey with more than 2000 adults in Wales who were asked about their current health behaviours and their exposure to ACEs. The study focused on identifying how healthharming behaviours such as drug use and binge drinking linked with people's experience of ACEs during childhood. Perinatal Response and Management Service (PRAMS) is a universal service for women with a current mental health illness or those who develop an issue in pregnancy/postnatal period. It is offered in the Princess of Wales Hospital Bridgend via referral from community midwives. Due to its success it is being extended across Singleton and Neath hospital areas.

The findings published in the report (2015) show that ACEs have a major impact on the development of health-harming behaviours. The report also outlines a range of policies and programmes implemented in Wales to prevent ACEs and to help identify and intervene where children experience such adversity.

Currently, Public Health Wales have initiated an 'Early Years Collaborative' working closely with partners including the Welsh Local Government Association (WLGA) focusing on strengthening work across Wales which can help prevent ACEs and improve health, social and educational outcomes for all children in the first 1000 days of life, from conception to age two.

ABM Public Health Team are supportive of this collaborative and will work towards incorporating any learning outcomes into future work plans.



Physical Activity: The Importance of Play

From birth to five years, physical activity is critical for optimal growth and development.

Research shows that children who spend more time outside are more physically active than those who spend a lot of time inside. (GRAY ET AL, 2015).

This is because outdoor activities are more energetic (moderate to vigorous activity) than indoor physical activities and it displaces sedentary time.

The importance of play for cognitive, social and wellbeing in the early years is well established. (GINSBURG, 2007).

Guidelines for under 5's who are not yet walking (START ACTIVE, STAY ACTIVE (2011):

- Physical activity should be encouraged from birth, particularly through floor based play and water based activities in safe environments
- The amount of time spent sedentary (being restrained or sitting for extended periods, except sleeping) should be minimised

Examples, 'Tummy time' – this includes any time spent on the stomach such as rolling and playing on the floor, reaching for or grasping objects, pulling, pushing and playing with other people.

Guidelines for under 5's who are capable of walking (START ACTIVE, STAY ACTIVE (2011):

- Physically active daily for at least 180 minutes
 (3 hours) spread throughout the day
- The amount of time spent sedentary (being restrained or sitting for extended periods, except sleeping) should be minimised

Examples, energetic play, e.g. climbing frame or riding a bike, walking or skipping to the shops, park or to and from school.

10 Steps to a Healthy Weight

Public Health Wales have developed 10 evidence based positive actions that if taken will prevent children being overweight or obese by the time they go to school, starting pre-pregnancy. The 10 Steps were developed to help to align action across the system so all organisations are working towards the same goals and focusing on the factors that are most important. Resources are being developed for the public and professionals.

For more information please visit the website www.publichealthwales.org/10steps and www.iechydcyhoedduscymru.org/10cam.

10 steps to a healthy weight



work of the group.

Director of Public Health Annual Report 2016

20

Children and Young People's Commissioning Board (CYPCB)

The CYPCB is made up of representatives from the Health Board, Public Health Wales, Primary Care, Third Sector and Local Authorities. Children and young people are represented by stakeholders.

The aim of the Board is to improve outcomes for children and young people across the ABM area.

Main priorities for 2016/17

1. Children and young people have good emotional health and wellbeing

- Review the Emotional Health & Wellbeing pathway for CYP and recommended pathways of care improvements to include:
 - Initial redesign of Tier 3 Child and Adolescent Mental Health Service (CAMHS) and the development of a service specification with clear standards of care
 - Redesign of Tiers 1 & 2 with development of a service specification with clear standards of care

2. Narrowing the gap in developmental milestones across the social gradient for all children by age three years

 Review the early years pathway for all children up to 3 years and recommend pathways of care improvements to include equitable, evidencebased service provision for early years intervention care and support

3. Increase the percentage of babies being breastfed at birth, six weeks and beyond

 Review current provision for breastfeeding support and propose recommendations based on best practice and a sound evidence base for how the UNICEF UK BFI standards could be achieved consistently across ABM

Key outcomes

- Children reach their potential
- Children are given the best start in life

Key indicators

- School readiness: Percentage of children achieving a good level of development at the end of reception (linked into Healthy Cities Early Years Programme)
- Breastfeeding initiation
- Breastfeeding prevalence at 6-8 weeks following birth

Healthy City Swansea

Swansea has been a WHO designated Healthy City since 2010. The overarching aim is to reduce health inequalities through tackling the social determinants of health.

The Healthy City Board is working to improve young children's development outcomes and improve their life chances with a clear aim on closing the gap in readiness for school between advantaged and disadvantaged groups through:

- Increasing awareness of nursery and school readiness through a universal approach (city-wide evidence based parenting programme with parent produced messages)
- Assessment and signposting
- Service reorientation and development
- Data and service quality

The Healthy City Board is a multidisciplinary team made up of partners from Public Health Wales, ABMU Health Board, Swansea Council, Swansea Council for Voluntary Services, Swansea University and fire and police partners

Achievements over the last year:

Home links: Three primary schools in Swansea and Bridgend have shared best practice by encouraging parental engagement with activities for babies and toddlers. This includes support for early language and numeracy skills, toileting, dressing and healthy eating. This has been possible through the building of good relationships with parents before the child begins nursery.

A Family of Dogs (The Jacks) are supporting the messages developed with the help of parents and 400 school children:



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With thanks to all the people and organisations that make this work possible across ABM Health Board area.

Report Cards

The following section of the Director of Public Health's Annual Report features the latest performance data.





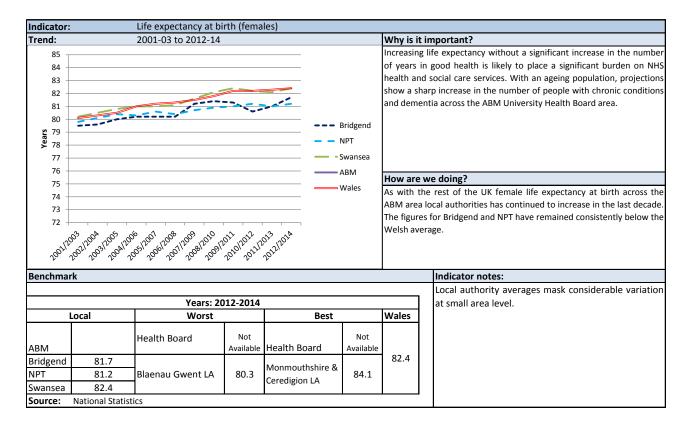
Bwrdd Iechyd Prifysgol Abertawe Bro Morgannwg University Health Board

ABM University Health Board **Public Health Performance Framework Indicator Report Cards** June 2016

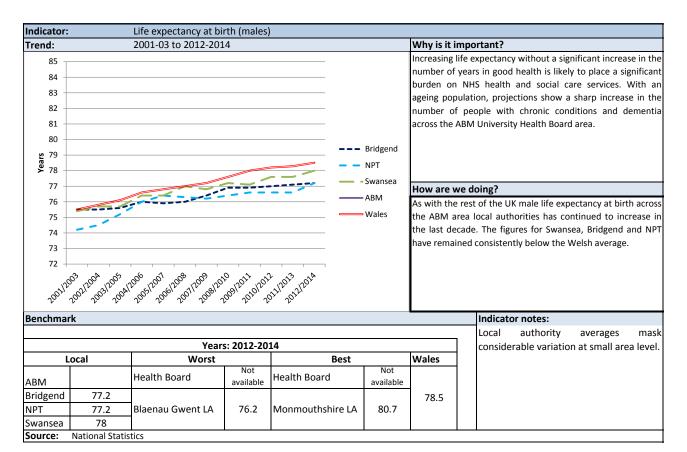
| WORSE than Welsh average | NB: This is not based on |
|---------------------------------------|---------------------------|
| EQUAL TO OR BETTER than Welsh average | statistical significance. |
| SAME as the Welsh average | |

| Indicato | r Indicator domai | Indicator | Status | | | | |
|-----------|-------------------|--|----------|--------|---------|--------|--|
| Indicator | Report Cards (06/ | ABM | Bridgend | NPT | Swansea | | |
| S1 (f) | Life expectancy | Life expectancy at birth (female) | | WORSE | WORSE | SAME | |
| S1 (m) | Life expectancy | Life expectancy at birth (male) | | WORSE | WORSE | WORSE | |
| S2 (f) | Life expectancy | Healthy life expectancy (female) | WORSE | WORSE | WORSE | BETTER | |
| S2 (m) | Life expectancy | Healthy life expectancy (male) | WORSE | WORSE | WORSE | BETTER | |
| S3 (f) | Inequalities | Slope index of inequality (female) | WORSE | WORSE | WORSE | BETTER | |
| S3 (m) | Inequalities | Slope index of inequality (male) | WORSE | WORSE | BETTER | WORSE | |
| Health in | nprovement (healt | h, wellbeing & inequalities) | | | | | |
| HI1 | Obesity | % of adults who are overweight or obese | BETTER | BETTER | WORSE | BETTER | |
| HI2 | Obesity | % of adults who are obese | WORSE | BETTER | WORSE | BETTER | |
| HI3 | Obesity | % of children (age 4-5) who are overweight or obese | WORSE | BETTER | WORSE | BETTER | |
| HI4 | Obesity | Physical activity: % of adults meeting physical activity guidelines | WORSE | WORSE | WORSE | BETTER | |
| HI5 | Obesity | Physical activity: Number of referral to NERS | | | | | |
| HI6 | Obesity | Healthy eating: % of adults eating 5+ fruit and vegetables | WORSE | WORSE | WORSE | WORSE | |
| HI7 | Obesity | Breastfeeding: % of babies breastfed at birth | BETTER | | | | |
| HI8 | Smoking | % of adults who currently smoke | BETTER | BETTER | WORSE | BETTER | |
| | | % of smokers accessing smoking cessation services and % CO validated quitters at 4 | | | | | |
| HI9 | Smoking | weeks | BETTER | | | | |
| HI10 | Smoking | % of children aged 11-16 who smoke | BETTER | | | | |
| HI11 | Alcohol | % of adults drinking above alcohol guidelines on at least one day per week | WORSE | BETTER | BETTER | WORSE | |
| HI12 | Alcohol | % of adults binge drinking on at least one day per week | WORSE | WORSE | BETTER | WORSE | |
| HI13 | Sexual health | Rate of teenage conceptions <18 per 1,000 population | WORSE | WORSE | WORSE | BETTER | |
| HI14 | Inequalities | Child poverty: % of children in households with less than 60% median income | | WORSE | WORSE | SAME | |
| HI15 | Inequalities | % 15 year olds achieving 5 GCSEs (A*-C) | | BETTER | BETTER | BETTER | |
| HI16 | Inequalities | % working age people employed | | BETTER | WORSE | WORSE | |
| HI17 | Oral health | dmft age 5 | WORSE | WORSE | WORSE | WORSE | |
| Health p | rotection | | | | | | |
| HP1 | Vaccination | Uptake of influenza vaccination: 65+ | WORSE | BETTER | WORSE | WORSE | |
| HP2 | Vaccination | Uptake of influenza vaccination: under 65 at risk | WORSE | WORSE | WORSE | WORSE | |
| HP3 | Vaccination | Uptake of influenza vaccination: pregnant women | BETTER | | | | |
| HP4 | Vaccination | Uptake of influenza vaccination: healthcare workers | BETTER | | | | |
| HP5 | Vaccination | Vaccination of children to age 4: 5in 1 age 1 | BETTER | BETTER | BETTER | BETTER | |
| HP6 | Vaccination | Vaccination of children to age 4: Meningococcal Group C Vaccine | BETTER | BETTER | BETTER | BETTER | |
| HP7 | Vaccination | Vaccination of children to age 4: MMR 1 age 2 | WORSE | BETTER | WORSE | WORSE | |
| HP8 | Vaccination | Vaccination of children to age 4: PCV age 2 | BETTER | BETTER | BETTER | WORSE | |
| HP9 | Vaccination | Vaccination of children to age 4: HIB / Men C booster age 2 | WORSE | BETTER | WORSE | WORSE | |
| HP10 | Vaccination | Vaccination of children : MMR 2 age 5 | BETTER | BETTER | BETTER | BETTER | |
| HP11 | Vaccination | Vaccination: uptake of scheduled vaccinations age 4 | BETTER | BETTER | BETTER | BETTER | |
| Health se | ervices | | | | | | |
| HS1 | Morbidity | Rate of emergency admissions for hip fractures aged 65+ | WORSE | WORSE | WORSE | WORSE | |
| HS2 | Screening | Breast screening: % eligible women screened | BETTER | BETTER | BETTER | BETTER | |
| HS3 | Morbidity | % Low birth weight babies | BETTER | BETTER | BETTER | BETTER | |
| | , , | | | | | | |

Report card: S1 (f) Life expectancy



Report card: S1 (m) Life expectancy

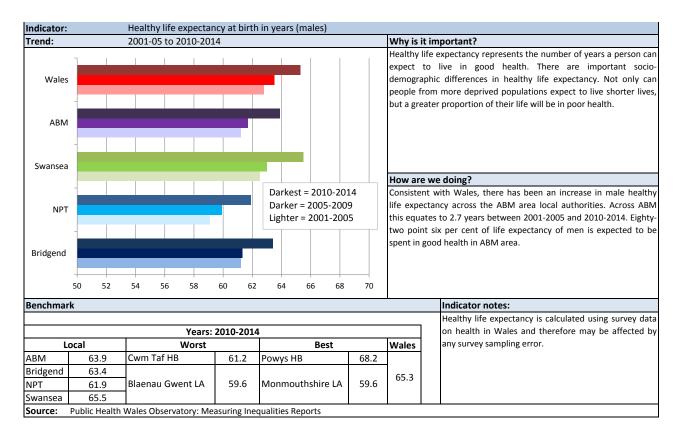


Director of Public Health Annual Report 2016

Report card: S2 (f) Healthy life expectancy

| Indicator: | | Healthy life expectar | ncy at bir | th in years (females) | | | | |
|------------|--------------|------------------------|------------|---|------|------------------------------------|--------------------------------|---|
| Trend: | | 2001-05 to 2010-14 | | | | Why is | it impo | ortant? |
| Wales | | | | | | , expect differen deprive | to live ces in d popul | spectancy represents the number of years a person can in good health. There are important socio-demographic healthy life expectancy. Not only can people from more ations expect to live shorter lives, but a greater proportion be in poor health. |
| ABM | _ | | | | | | | |
| Swansea | | | | | | How ar | e we d | loing? |
| NPT | - | | | Darkest = 2010-201 Darker = 2005-2009 Lighter = 2001-2009 | 9 | betwee compar Neath P | n 2001 ison, th ort Talk | en an increase in healthy life expectancy in Swansea L-05 and 2010-2015 equating to 1.6 more years. In here has been a decrease in healthy life expectancy in pot of 0.2 years in the same time period, as life expectancy |
| Bridgend | | | | | | health. | Sevent | asing this indicates that more time will be spent in poorer y-nine point five per cent of of life expectancy of women is spent in good health in ABM area. |
| | 50 | 55 | 60 | 65 | 70 | | | |
| Benchmai | ĸ | | | | | | h | ndicator notes: |
| | | | | | | | Н | lealthy life expectancy is calculated using survey data on |
| | | Years: 2 | 010-2014 | 4 | | | h | ealth in Wales and therefore may be affected by any |
| Lo | ocal | Worst | | Best | | Wales | S | urvey sampling error. |
| ABM | 65 | Cwm Taf HB | 62.6 | Betsi Cadwaladr HB | 69.2 | | | |
| Bridgend | 64.3 | - | | | | 66.7 | | |
| NPT | 62.4 | Blaenau Gwent LA | 59.3 | Gwynedd LA | 71.1 | 55.7 | | |
| Swansea | 66.8 | | | | | | | |
| Source: | Public Healt | h Wales Observatory: N | /leasuring | Inequalities Reports | | | | |

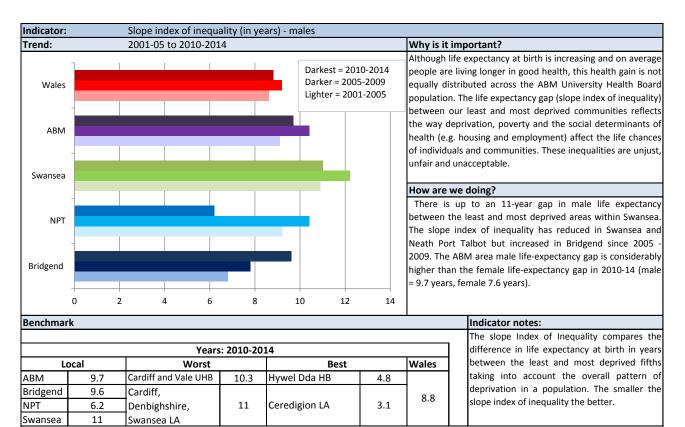
Report card: S2 (m) Healthy life expectancy



Report card: S3 (f) Inequalities

| Indicator: | | Slope index of inequa | lity (in yea | rs) - females | | | |
|--------------------|--------------|-------------------------|--------------|--|-----|--|--|
| Trend: | | 2001-05 to 2010-14 | | | | Why is it im | portant? |
| Wales | | | | Darkest = 2010-2014 Darker = 2005-2009 Lighter = 2001-2005 | | Although life expectancy at birth is increasing and on a people are living longer in good health, this health gain equally distributed across the ABM University Health population. The life expectancy gap (slope index of ine between our least and most deprived communities reflects t | |
| ABM Swansea | - | | | | | deprivation, housing and | poverty and the social determinants of health (e.g. employment) affect the life chances of individuals and These inequalities are unjust, unfair and |
| | | | | | | How are we | 5 |
| NPT | - | | | | | deprived area Bridgend and area female l | life expectancy gap between the most and least as has widened between 2001-2005 to 2010-2014 in Neath Port Talbot but reduced in Swansea. The ABM ife-expectancy gap is considerably lower than the male cy gap in 2010-14 (female 7.6 years, male = 9.7 years). |
| Bridgend | 0 | 2 4 6 | 8 | 10 12 | 14 | | , Bob in 2020 2 . (formate 1 to Jeans) mater our Jeans). |
| Benchma | rk | | | | | 1 | Indicator notes: |
| | | | | | | | The slope Index of Inequality compares the |
| | | Year | s: 2010 - 2 | 014 | | | difference in life expectancy at birth in years |
| Lo | ocal | Worst | | Best | | Wales | between the least and most deprived fifths |
| ABM | 7.6 | Cardiff and Vale UHB | 9.2 | Cwm Taf HB | 3.7 | | taking into account the overall pattern of |
| Bridgend NPT | 8.3 7.4 | Vale of Glamorgan LA | 9.5 | Isle of Anglesey LA | 1.2 | 7.2 | deprivation in a population. The smaller the slope index of inequality the better. |
| Swansea Source: | 6.7 | h Walos Obsonyators: M | ocuring los | aqualities Reports | | | |
| source: | FUDIIC Realt | h Wales Observatory: M | easuring ine | equanties Reports | | | |

Report card: S3 (m) Inequalities



Public Health Wales Observatory: Measuring Inequalities Reports

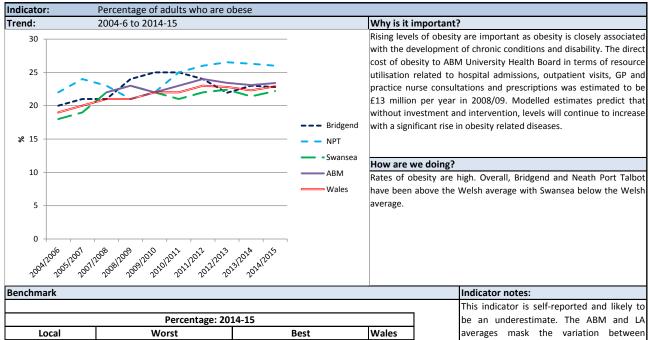
Source:

28

Report card: HI1 Obesity

| Indicator: | | Percentage of adults | who are c | verweight or obese | | | |
|------------------|--------------|---|--------------------|--------------------|----------------|----------------------------|---|
| Trend: | | 2003-5 to 2014-15 | | | | Why is it im | portant? |
| 70 — | | | | | | I V | ight or obese is a significant risk factor for type 2 diabetes, rt disease, dementia, knee osteoarthritis, mental health |
| 60 — | | | | | | underpinned | back pain. The prevalence of overweight and obesity is by diets and physical activity levels of children and adults |
| 50 — | | | | | | | guidelines for a healthy lifestyle. In particular, trends are levels of initial breastfeeding at birth, increased |
| 40 - | | | | | Bridgend | | of energy dense processed food, not meeting tions for fruit and vegetable consumption and high levels |
| % 30 — | | | | | NPT Swansea | of sedentary b | behaviour. |
| 20 — | | | | | ABM | How are we Rates of ove | doing? rweight and obesity are high in ABM University Health |
| 10 — | | | | | wales | 2007. Neath | s in Wales the rate has remained at around 58% since Port Talbot has consistently had the highest levels of |
| 0 + | | · · · · · | | | | overweight ar | nd obesity, with Swansea having the lowest. |
| 2003 | 2004/2006/20 | 10 ¹¹ 20 ¹⁰ 20 ¹⁰ 20 ¹⁰ 20 ¹⁰ 20 ¹⁰ | 011/2012 2012/2012 | 213/2014/2015 | | | |
| Benchmar | rk | | | | | | Indicator notes: |
| | | | | | | | This indicator is self-reported and likely to be |
| | | Perce | ntage 201 | 4-2015 | | | an underestimate. The ABM and LA averages |
| Lo | cal | Worst | | Best | | Wales | mask the variation between communities. |
| ABM | 58.0 | Cwm Taf HB | 64.7 | Cardiff & Vale HB | 54.0 | | These averages also mask variation by age |
| Bridgend | 58.2 | ļ | | Vale of Glamorgan | | 58.6 | group. The percentage who are overweight |
| NPT | 61.5 | Merthyr Tydfil LA | 67.2 | LA | 52.4 | 50.0 | or obese peaks in the 45-64 year age band. |
| Swansea | 56.0 | | | | | | |
| | | | | | | | |

Report card: HI2 Obesity



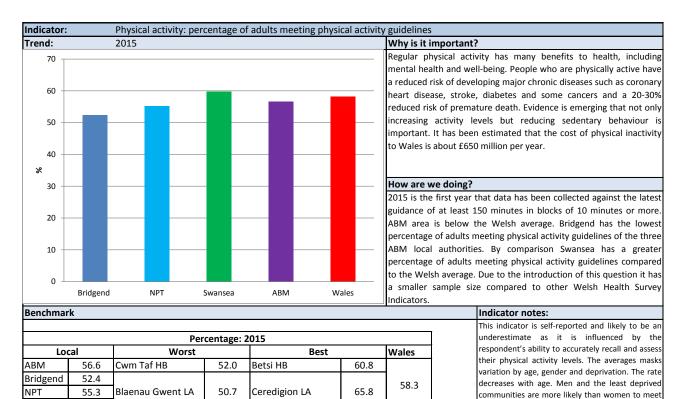
| | | Feite | enitage. 20 | 14-13 | | | be an underestimate. The Abivi and L |
|----------|-----------|-------------------|-------------|----------------------|------|-------|--|
| Loc | al | al Worst | | Best | | Wales | averages mask the variation betweer |
| ABM | 23.4 | Cwm Taf HB | 28.7 | Cardiff and Vale UHB | 18.9 | | communities. These averages also mas |
| Bridgend | 22.8 | | | | | 22.0 | variation by age group. The percentage who |
| NPT | 26.0 | Merthyr Tydfil LA | 30.2 | Ceredigion LA | 18.6 | 22.9 | are overweight or obese peaks in the 45-64 |
| Swansea | 22.2 | | | | | | year age band. |
| Source: | Welsh Hea | lth Survey | | | | | |

29

Report card: HI3 Obesity

| Indicator: | | Percentage of childre | n (aged 4 | -5 years) who | are overv | veight or | obese | | | | |
|---------------|------------|------------------------|------------|----------------|----------------------|---|---|---|--|--|--|
| Trend: | | 2011-2012 to 2014-2 | 015 | | | | Why is it i | mportant? | | | |
| 50 | | | | | | | U | rweight or obese in childhood has consequences for the short term and the longer term. The emotional | | | |
| 45 — | | | | | | | effects are | e often seen as the most immediate by children | | | |
| 40 — | | | | | | | | s. Although many of the serious physical health ces are not seen until adulthood, some related | | | |
| 35 — | | | | | | conditions | such as type 2 diabetes can develop during childhood | | | | |
| 30 | | | | | | | and young adulthood. Overweight and obese children are more likely to become obese adult. Childhood obesity is largely | | | | |
| % 25 — | | | | | | | | preventable and early intervention is vital at this stage. | | | |
| 20 — | 20 | | | | | | How are we doing? | | | | |
| 15 — | | | | | | | | ABMU HB had the fourth highest level of overweight or obese | | | |
| 10 — | | | | | | | children at 26.7%. This was higher than Wales (26.5%). Over one in ten children (11.8%) in ABM University Health Board area area | | | | |
| 5 — | | | | | | | | | | | |
| 5 | | | | | | | | nd this is higher than the Welsh average (11.6%). In Wales | | | |
| o — | | | | | | | | rels in children aged 4-5 years increase with levels of | | | |
| | 20 | 11/12 | 2012/13 | | 2014/15 | | deprivation | ivation, this data is not available at the HB level. | | | |
| | Bridgen | d 🗖 Neath Port Talbo | t Swar | nsea 🔳 ABM | Wales | | | | | | |
| Benchmark | | | | | | | | Indicator notes: | | | |
| | | | | | | | | The Child Measurement Programme was | | | |
| | | Perce | entage: 20 | 014-15 | | | | implemented in reception year across Wales for | | | |
| Local Worst | | | Best | | Wales | the first time during the 2011/12 academic year. While prevalence of obesity appears to have | | | | | |
| ABM | 26.7 | Cwm Taf HB | 28.4 | Cardiff and Va | ale UHB | 22.1 | | fallen from 13.2% in 2011/12 to 12.0% in | | | |
| Bridgend | 25.2 | | | | | | 26.5 | 2014/15, these figures should be treated with | | | |
| NPT | 28.6 | Merthyr Tydfil LA | 32 | Vale of Glamo | Vale of Glamorgan LA | | 20.5 | caution until the programme has been running | | | |
| Swansea | 26.3 | | | | | | | longer. 92.8% of eligible children in the ABMU | | | |
| Source: Pu | ublic Heal | th Wales Child Measure | ment Prog | ramme, 2011- | 12, 2012-2 | 013, 2014 | -2015 | area participated in the programme. | | | |

Report card: HI4 Obesity



the recommendations.

30

Swansea

Source:

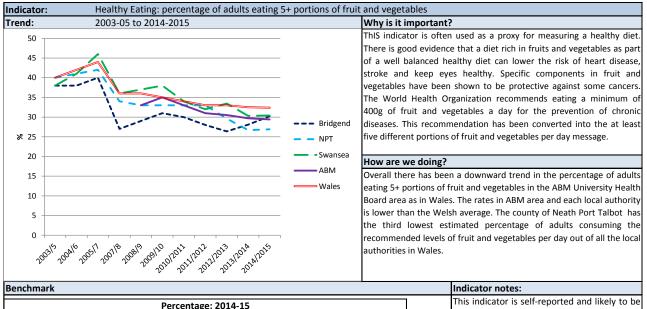
59.8

Welsh Health Survey

Report card: HI5 Obesity

| Indicator | : | Number of referrals | to NERS | | | | | | |
|--|-----------|----------------------|---|--|-------------------------|--------------------------------------|--|--|--|
| Trend: | | Quarter 1 2011-12 to | Quarter 4 | 2015-1 | 6 | | Why is it in | nportant | ? |
| 1400 1200 1000 800 600 400 400 200 0 | | | Quarter2 2014-15 Quarter3 2014-15 Quarter42014-15 Quarter1 2015-16 | Quarter2 2015-16 Quarter 2 2015-16 Quarter 4 2015-16 | NPT NPT Ta Swanse | nd Target rget ea ea target | long term p chronic dise activity and in primary randomised higher level months, wit for coronary How are w Bridgend an their referra indicators o | participatic ase or are exercise a and secc controlled Is of phys th this diffi y heart disc e doing? d Swansea al targets. f actual ta | on Referral Scheme (NERS) aims to increase on in physical activity of clients who have a at risk of developing chronic disease. Physical irre considered principal interventions for use ondary prevention of chronic diseases. A d trial found that all participants in NERS had sical activity than the control group at 12 erence being significant for patients referred ease risk factors. a local authorities have consistently exceeded The NERS scheme is focusing on the quality ake up, 16 week completion, actual take up hysical activity at one year. |
| Benchma | ark | | | | | | | | Indicator notes: |
| | | | | | | | | | Comparing the number of referrals |
| | | Number or referra | s to NERS: | Quarte | r 4 2015-16 | | | | between areas in Wales without looking |
| | ocal | Worst | | | Best | | Wales | at the targeted number of refer | |
| ABM | 976 | Not applicable | | Not app | olicable | | | | not helpful due to different staffing |
| Bridgend | - | | | | | | | | levels which is historical. |
| NPT | 128 | Not applicable | | Not app | olicable | | | | |
| Swansea | 419 | | | | | | | | |
| Source: | NERS moni | toring database | | | | | | | |

Report card: HI6 Obesity

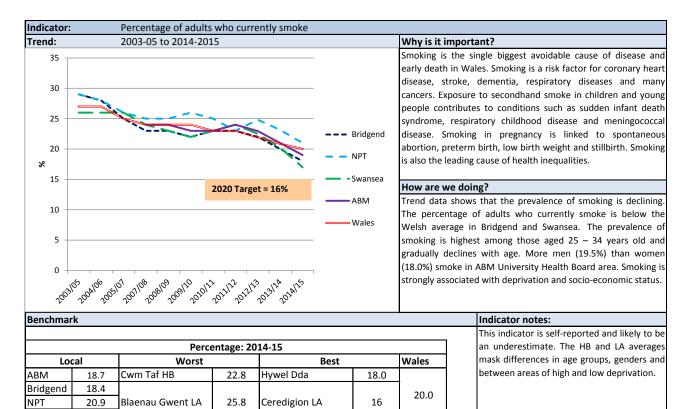


| | | Pe | rcentage: 20 | This indicator is self-reported and likely to be | | | |
|----------|-------------|---------------|--------------|--|-------|---|--|
| Lo | Local Worst | | Best | | Wales | an underestimate as it is influenced by the | |
| ABM | 29.4 | Cwm Taf HB | 28.0 | Hywel Dda HB | 35.7 | | respondent's ability to accurately recall diet |
| Bridgend | 30.2 | | | | | 32.2 | and portion size. Averages mask variation |
| NPT | 26.9 | Caerphilly LA | 26.2 | Ceredigion LA | 39.1 | 52.2 | between the most deprived and least |
| Swansea | 30.4 | | | | | | deprived communities. |
| Source: | Welsh Hea | lth Survey | | | | | |

Report card: HI7 Obesity

| Indicator | : | Breastfeeding: Perce | ntage of b | abies breastfed at bir | th and ten | days | | |
|----------------------------|-------------------|--------------------------------|----------------|---|-------------------|--|---|--|
| Trend: | | Quarter 1 2015 - Qua | arter 3 201 | .5 | | Why is it i | important? | |
| 70 60 | | × | | _ | | The foundation for preventing obesity in children is breastfeeding and healthy family nutrition and physical activity practices. Infant who are not breastfed experience more episodes of diarrhoea ear infections, lower respiratory infections, resultant increases in hospital admissions and are at a higher risk of sudden infan | | |
| 50 - | | | | Exclusive Bread at Birth ABM Exclusive Bread at Birth Vale | astfeeding | process be performan | is thought that breastfeeding enhances the bonding etween baby and mother. Some studies have shown that ice in childhood intelligence tests is better in children been breast-fed. | |
| 90 gr | | | Exclusive Brea | astfeeding | How are we doing? | | | |
| E 50 | _ | | | at 10 days AB | M | Breastfeeding rates are seen to decrease between birth and 10 | | |
| 20 - 10 - | | | | at 10 days Wales | | days, 6 weeks and 6 months. Exclusive breastfeeding at birth higher than the Welsh average and exclusive breastfeeding at te days is lower than the Welsh average in quarter three 2019 Hospital data shows that breastfeeding initiation is highest in Conditional breastfeed lower to be the Det to the breast breast of the start of th | | |
| 0 | Q1 2015 | Q2 2015 | Q3 2015 | _ | | Singleton n | nospital and lowest in Neath Port Talbot hospital. | |
| Benchma | ırk | | | | | | Indicator notes: | |
| | Per | centage: Quarter 3 2 | 15 Exclusi | ve Breastfeeding at B | lirth | | Figures reflect babies breastfed at birth as a | |
| Lo | cal | Worst | | Best | - | Wales | proportion of all live births. Non age standardised. There have been historical discrepancies ir | |
| ABM | 61.3 | Aneurin Bevan HB | 50.2 | Powys HB | 70.6 | | reporting at the national level for breastfeeding at | |
| Bridgend NPT Swansea | IPT Not available | | | | | 56.3 | birth data however data completeness is increasing. This data should therefore be compared with available hospital and team based data for a more complete picture. | |
| Source: | Introduction | of all Wales infant feeding da | ta definitions | and reporting requirements | from Child He | alth System Pr | rogress Report from Welsh Government | |

Report card: HI8 Smoking



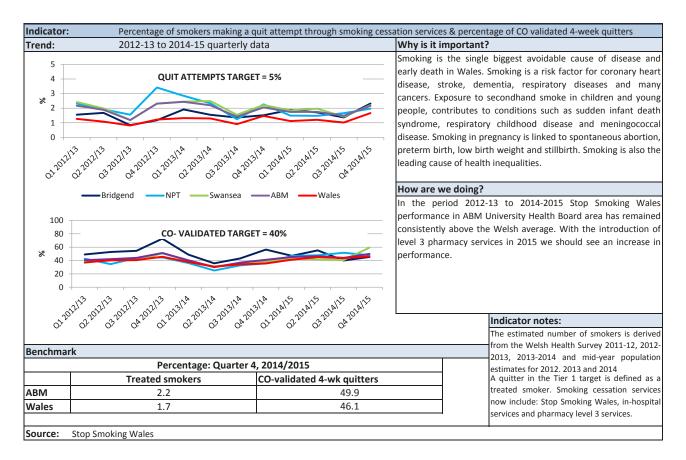
Director of Public Health Annual Report 2016

Swansea

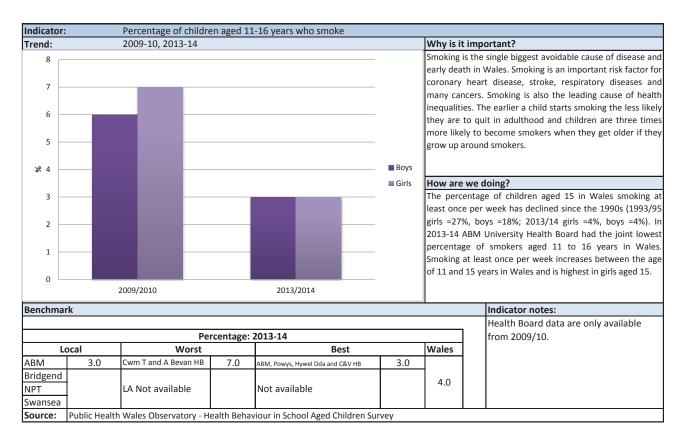
Source:

17.5 Welsh Health Survey

Report card: HI9 Smoking



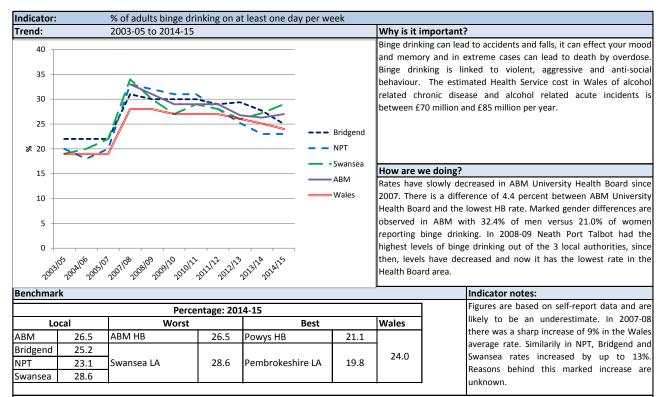
Report card: HI10 Smoking



Report card: HI11 Alcohol

| Indicator: Trend: | | Adults who reported 2003-05 to 2014-15 | <u></u> | oore Baraen | | | | important? |
|--|-------------------|---|---------------|---|------|--|---|--|
| 60 − 50 − 40 − ∞ 30 − 20 − 10 − 0 + 20 ⁵ | 105 200A100 20051 | 2005-05 10 2014-13 | 101112 D22123 | 10.31 ¹⁰ 10.41 ¹⁵ | | Bridgend NPT Swansea ABM Wales | Long term, fatal liver c cancers, di and can lea woman. Th related ch between £ How are v The perce University has the hig last year. 48% of m guidelines. | excessive alcohol consumption is a major cause of ofte disease. Alcohol use is also a contributing factor to som abetes, mental health problems, dementia, brain inju ad to foetal alcohol syndrome if consumed by a pregnat he estimated Health Service cost in Wales of alcoh ronic disease and alcohol related acute incidents 70 million and £85 million per year. we doing? Intage of adults drinking above guidelines in ABI Health Board has slowly decreased since 2007. Swanse thest percentage of the three localities and is higher tha Marked gender differences are observed in ABM with then versus 35% of women reporting drinking above In Wales there is not an association between alcoh on above the guidelines and deprivation / soci- |
| Benchmar | 'k | | | | | | - | Indicator notes: |
| | | Percer | ntage: 2014 | 4-15 | | | | Figures are based on self-report data and ar |
| Lo | ocal | Worst | | | Best | | Wales | likely to understimate alcohol consumption In 2005-2007 there was a marked decreas |
| ABM | 41.3 | Cardiff and Vale UHB | 41.6 | Hywel Dda | | 38.1 | | in the rates, followed by a sharp increase of |
| Bridgend | 38.8 | | | | | | 40.1 | 10% across Wales and up to 12% in NPT. Th |
| | 36.5 | Monmouthshire LA | 46.2 | Torfaen LA | | 35.0 | 40.1 | reasons behind these marked difference |
| NPT | | | | | 23.0 | | | |

Report card: HI12 Alcohol



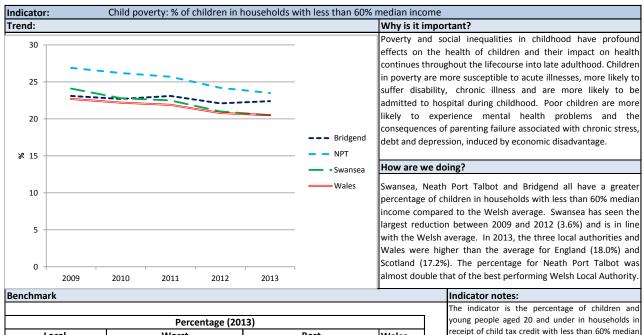
Source: Welsh Health Survey

34

Report card: HI13 Sexual health

| Indicator | : | Rate of teenage con | nceptions u | inder 18 (15-17 yrs) p | er 1000 w | omen | |
|----------------------|-------------|---------------------|-------------|------------------------|-----------|---|--|
| Trend: | | 2008 -2014 | | | | Why is it i | important? |
| 60 50 40 30 | | | | | | and legal al poor health Teenage n pregnancy, education. poverty a conception | In statistics are derived by combining information on birthe abortions. Teenage pregnancy is more often associated with thand social outcomes for both mother and the child mothers are more likely to smoke throughout their , less likely to breast feed and less likely to complete their Children born to teenage parents are more likley to live ir and become teenage parents themselves. Teenage represents avoidable burden on the individual, the NHS welfare support services. |
| 20 10 0 | 2008 2 | 009 2010 | 2011 | 2012 2013 | 2014 | Teenage co been fallin had the h authorities rate within | we doing? conception rates in Wales and England have generally ng over recent years. In 2014 Bridgend Local Authority highest under 18 conception rate (32.1) of all loca is in Wales. Swansea had the lowest under 18 conception in the Health Board area, 21.7 (per 1000 women) which is Welsh rate of 25.4. |
| | Bridgend | | | | | | |
| Benchma | ırk | | | | | | Indicator notes: |
| | Ra | te per 1000 women | under 18 y | ears (15-17 years): 20 | 14 | | ABM University Health Board level data available from 2009. The rates mask |
| L | ocal | Worst | · | Best | | Wales | significant variation in under 18 |
| ABM | 26.2 | Cwm Taf HB | 30.7 | Powys HB | 21.2 | | conceptions between poor and affluent |
| Bridgend NPT | 27.3 | Bridgend LA | 32.1 | Monmouthshire LA | 14.2 | 25.4 | communities. |
| Swansea | 21.7 | | | | | | |
| Source: | Stats Wales | | | | | | |

Report card: HI14 Inequalities

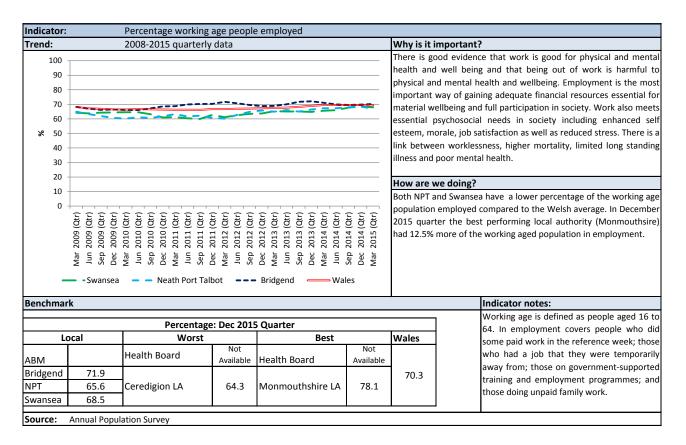


| | | Perce | entage (20 | 13) | | | young people aged 20 and under in households in |
|----------|-------------|----------------------------|---------------|-------------------------|--------------|------------|---|
| L | ocal | Worst | | Best | | Wales | receipt of child tax credit with less than 60% median |
| ABM | | Not available | | Not available | | | income, divided by the number of children and young people in an area. It is used as a broad proxy |
| Bridgend | 22.4 | | | Monmouthshire LA | | 20.5 | for relative low income as set out in the Child |
| NPT | 23.5 | Blaenau Gwent LA | 28.4 | | 12 | 20.5 | Poverty Act 2010. An indicator for the under 16s is |
| Swansea | 20.5 | | | | | | also available. This is from an annual snapshot on |
| | | | | | | | 31st August |
| Source: | HMRC, Perso | onal Tax Credits related s | statistics Ch | ildren in Low Income Fa | amilies Loca | al Measure | |

Report card: HI15 Inequalities

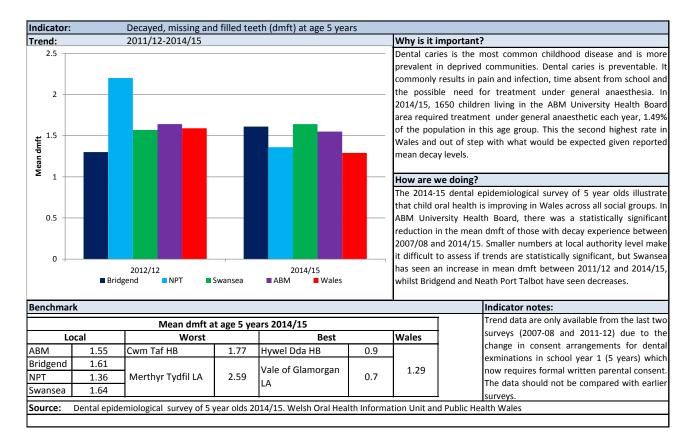
| Indicator: | | Percentage 15 year | olds achiev | ring 5 GCSEs (A*-C) (Le | evel 2 thre | shold inclu | Iding mathematics and English or Welsh) | | | |
|-------------|-------------|-------------------------------------|------------------|------------------------------------|--|--|--|-------|--|--|
| Trend: | | 2008-09 to 2014-15 | | | | Why is it important? | | | | |
| 100 | | | | | Education is key social determinant of health. Inequalities in education and skills affect physical and mental health, as well as | | | | | |
| 90 | | | | | | income, ei | mployment and quality of life. Whilst investment i | n the | | |
| 80 | | | | | | | rs is essential, a sustained commitment to children ople is required to reduce the social gradient invo | | | |
| 70 | | | | | | schools, fa | amilies and communities. | | | |
| 60 | | | | | • • | | | | | |
| % 50 | | | | | | | | | | |
| 40 | - | | | | | How are v | we doing? | | | |
| 30 | | | | | | Consistent with the Wales average, there has been an upward trend across the three ABM area local authorities in the percentage of 15 year olds achieving the level 2 threshold. In 2014-15 figures for Swansea, NPT and Bridgend local authorities were above the national average. | | | | |
| 20 | | | | | | | | | | |
| 10 | | | | | | | | | | |
| | | | | | | | | | | |
| 0 | 2008/09 | 2009/10 2010/11 Bridgend — — NPT | | 2012/13 2013/14 20 nsea — Wales |)14/15 | | | | | |
| Benchmai | rk | | | | | | Indicator notes: | | | |
| | | | | | | | There is considerable variation in | this | | |
| | | f pupils aged 15 who | achieved L | evel 2 threshold: 201 | 4-15 | | indicator at a Lower Super Output | Area | | |
| Lo | ocal | Worst | | Best | Net | Wales | which is associated with deprivation I | evels | | |
| ABM | | Health Board | Not available | Health Board | Not available | | across the ABM area. Data are | | | |
| Bridgend | 59.7 | | | | | 57.9 | routinely analysed at Health Board | area | | |
| NPT | 58.4 | Blaenau Gwent LA | 47.7 | Monmouthshire LA | 66.9 | | level. | | | |
| Swansea | 64 | | | | | ļ | | | | |
| Source: | Stats Wales | S | | | | | | | | |

Report card: HI16 Inequalities

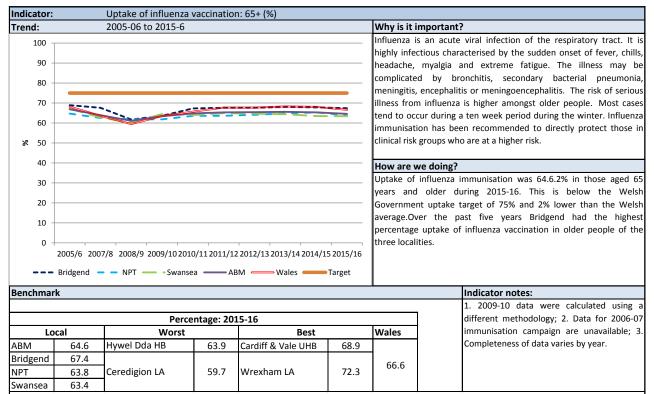


36

Report card: HI17 Oral health



Report card: HP1 Vaccination



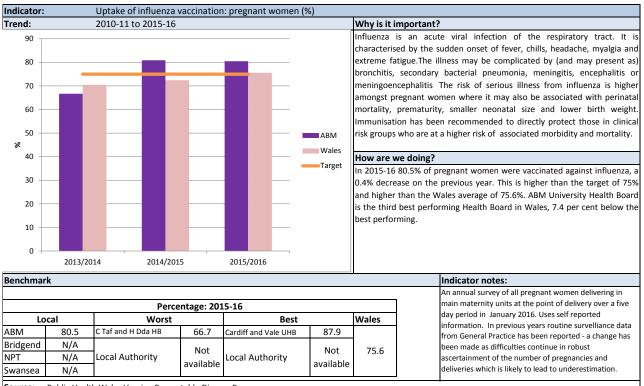
Source: Public Health Wales Vaccine Preventable Disease Programme

Report card: **HP2** Vaccination

| Indicator: | | Uptake of influenza | vaccinatio | n: under 65 at risk (9 | %) | | | | | |
|---------------|-----------|-----------------------|--------------|------------------------|--------------|---|---|--|--|--|
| Trend: | | 2005-06 to 2015-16 | 5 | | | Why is it i | mportant? | | | |
| 100 - | | | | | | Influenza is | an acute viral infection of the respiratory tract. It is | | | |
| | | | | | | characteris | ed by the sudden onset of fever, chills, headache, | | | |
| 90 - | | | | | | , 0 | d extreme fatigue. The illness may be complicated | | | |
| 80 - | | | | | | | nay present as) bronchitis, secondary bacteria | | | |
| 70 | | | | | | | n, meningitis, encephalitis or meningoencephalitis | | | |
| 70 - | | | | | | | f serious illness from influenza is higher amongst | | | |
| 60 - | | | | | | | underlying health conditions. Most cases tend to ag a ten week period in the winter. Immunisation is | | | |
| % 50 - | | | | | | | ded to directly protect those who are at a higher | | | |
| ► 30 | | | | | | risk of associated morbidity and mortality. | | | | |
| 40 - | | | | | | How are we doing? | | | | |
| 30 - | | | | | | - | influenza immunisation was 43.4% in those aged | | | |
| | | | | | | under 65 years at risk during 2015-16. This is below the Welsh average of 46.8%. ABM University Health Board is 5.9% below | | | | |
| 20 - | | | | | | | | | | |
| 10 - | | | | | | the best performing Health Board in Wales. ABM University Health Board has been consistently below the Welsh average over the past twelve years. | | | | |
| | | | | | | | | | | |
| 0 - | 2005/6_20 | 07/8 2008/9 2009/1020 | 10/11 2011/1 | 2 2012/12 2012/14 2014 | /15 2015 /16 | | | | | |
| | | | | | | | | | | |
| | Bridgend | – – NPT – - Swan | sea — A | BM — Wales — | Target | | | | | |
| Benchmar | ʻk | | | | | | Indicator notes: | | | |
| | | | | | | | 1. 2009-10 data were calculated using a | | | |
| | | Perc | entage: 20 | 15-16 | | | different methodology; 2. Data for 2006-07 | | | |
| Lo | cal | Worst | | Best | | Wales | immunisation campaign are unavailable; 3. | | | |
| ABM | 43.4 | Hywel Dda HB | 43.2 | ABHB & BCU HB | 49.3 | | Completeness of data varies by year. | | | |
| Bridgend | 44 | _ | | | | 46.8 | | | | |
| NPT | 45 | Ceredigion LA | 41.3 | Wrexham LA | 53.6 | +0.0 | | | | |
| Swansea | 42 | | | | | | | | | |

Source: Public Health Wales Vaccine Preventable Disease Programme

Report card: HP3 Vaccination

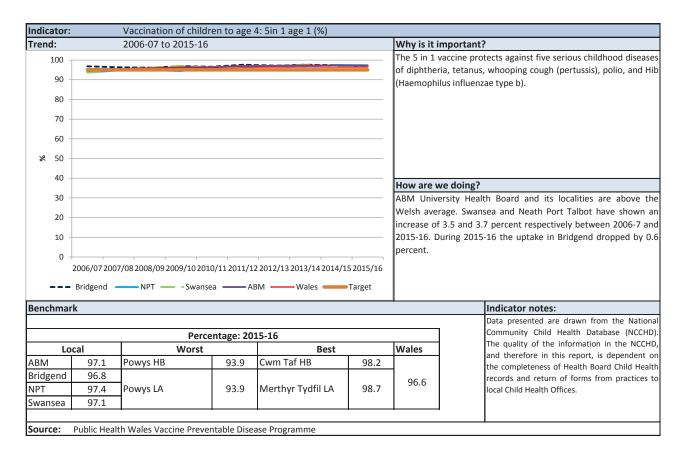


Source: Public Health Wales Vaccine Preventable Disease Programme

Report card: **HP4** Vaccination

| Indicator: | : | Uptake of influenza | vaccination | n: healthcare workers | (%) | | | |
|------------|--------------|--------------------------------------|-------------|-----------------------|-------|---|--|--|
| Trend: | | 2009-10 to 2015-16 | | | | Why is it | t important? | |
| 100 | | | | | | | a is an acute viral infection of the respiratory tract rised by the sudden onset of fever, chills, headache | |
| 90 | | | | | | , , | and extreme fatigue. The illness may be complicated by | |
| 80 | | | | | | · · | ay present as) bronchitis, secondary bacteria nia, meningitis, encephalitis or meningoencephalitis | |
| 70 | | | | | | | spread quickly in closed environments like hospitals ion is recommended for frontline healthcare workers | |
| 60 | | | | | | | ce the risk of staff and patients contracting and | |
| * 50 | | TARGET | | | ABM | | ting the flu virus to those who are at a higher risk or ed morbidity and mortality. | |
| 0. 00 | | | | | Wales | | e we doing? | |
| 40 | | | | | | | of the influenza vaccination has increased by 10% since | |
| 30 | | | | | | 2014-15 in ABM University Health Board healthcare workers. This is in line with the trend overall in Wales and above the | | |
| | | | | | | | | |
| 20 | | | | | | | verage. ABM University Health Board acheived uptake | |
| 10 | | | | | | above the | e 50% target for the first time in 2015/16. | |
| 0 | | | | | | | | |
| | 2009/10 2 | 010/11 2011/12 2012/2 | 13 2013/14 | 4 2014/15 2015/16 | | | | |
| Benchma | rk | | | | | | Indicator notes: | |
| | | | | | | | Immunisation uptake data for NHS | |
| | | Perce | ntage: 201 | 5-16 | | | staff are provided by Health Board | |
| L | ocal | Worst | | Best | | Wales | Occupational Health departments. | |
| ABM | 51.3 | Welsh Ambulance Service NHS Trust | 27.6 | Velindre NHS Trust | 62.9 | 45.9 | | |
| Source: | Public Healt | h Wales Vaccine Prevent | able Diseas | se Programme | | | | |

Report card: HP5 Vaccination

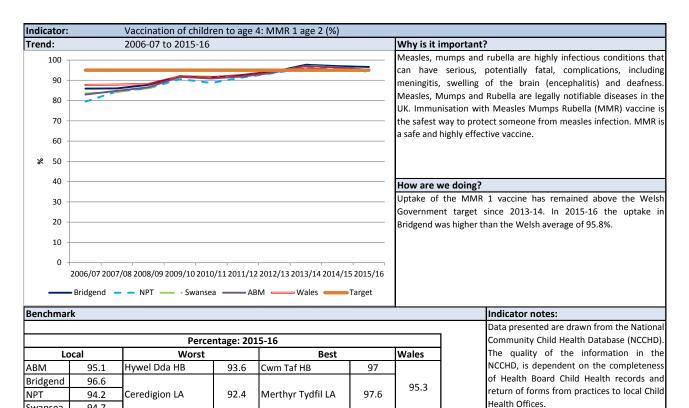


Report card: HP6 Vaccination

| Indicator: | | Vaccination of childre | en to age | 4: Meningococcal Gro | up C Vacc | | | | |
|---------------------|------------------|---------------------------|-------------|--|-------------|--|---|--|--|
| Trend: | | 2006-07 to 2015-16 | | | | Why is it im | portant? | | |
| 100 | | | | | | | al disease usually presents as meningitis or septicaemia or a of both. Clinical deterioration may be very rapid. The most | | |
| 90 - | | | | | severe long | severe long term complications include hearing loss, severe visual | | | |
| 80 - | | | | | | communication problems, limb amputation(s), seizures and e. The incidence of meningococcal disease is highest ir | | | |
| 70 - | | | | | | children unde | er 5 years of age with a peak in children under one year o | | |
| 60 | | | | | | | rtant method of controlling bacterial meningococcal disease thigh levels of immunisation among whole populations. | | |
| % 50 - | | | | | | | | | |
| 40 | | | | | | How are we | doing? | | |
| 30 - | | | | | | 1 · | Uptake of Meningococcal Group C Vaccine is showing an upward trend since 2004-5. Uptake of the vaccine in ABM University Health Board in | | |
| 20 - | | | | | | 2014-15 was 98.2% which is higher than the Welsh average. ABM University Health Board has been above the Welsh average since 2008- 09. | | | |
| 10 | | | | | | | | | |
| 0 - | | 1 1 1 | | 1 1 1 | | 05. | | | |
| | 2006/07 200 | 7/08 2008/09 2009/10 2010 |)/11 2011/1 | 2 2012/13 2013/14 2014/1 | 15 2015/16 | | | | |
| | Bridgend | – – NPT – – Swanse | a <u> </u> | BM — Wales — | Target | | | | |
| Benchmar | k | | | | | | Indicator notes: | | |
| | | | | | | | 1. 2007-08 data are based on ammended MenC uptake. 2 | | |
| Percentage: 2015-16 | | | | | | | Data presented are drawn from the National Community | | |
| - | Local Worst Best | | Wales | Child Health Database (NCCHD). The quality of the information in the NCCHD, is dependent on the | | | | | |
| ABM | 98.2 | Cardiff and Vale UHB | 96.2 | Cwm Taf HB | 98.7 | | completeness of Health Board Child Health records and | | |
| Bridgend | 98.0 | | | | | 97.4 | return of forms from practices to local Child Health | | |
| NPT | 98.7 | Cardiff LA | 95.8 | Merthyr Tydfil LA | 98.8 | 57.4 | Offices. | | |
| Swansea | 98.1 | | | | 1 | | | | |

Source: Public Health Wales Vaccine Preventable Disease Programme

Report card: HP7 Vaccination



Public Health Wales Vaccine Preventable Disease Programme Source:

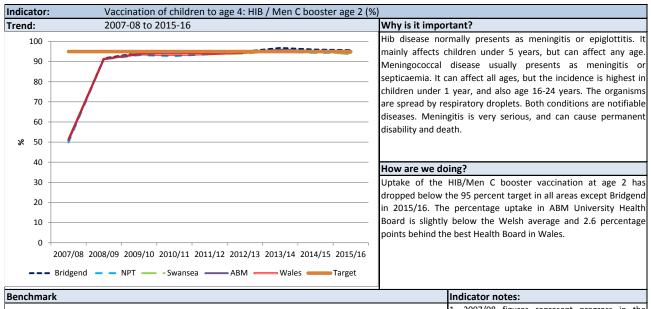
94.7

Swansea

Report card: **HP8** Vaccination

| Indicator: | | Vaccination of childr | en to age | 4: PCV age 2 (%) | | <u> </u> | | | |
|------------|-----------|------------------------|------------|--|---------|--|--|--|--|
| Trend: | | 2007-08 to 2015-16 | | | | Why is it important? | | | |
| 100 | | | | | | | disease is a respiratory infection often presenting | | |
| 90 — | 4 | | | | | 1 ' | or acute otitis media, which can become invasive aemia or rarely meningitis. It mainly affects the very | | |
| 80 | | | | | | U V | ery old. The organism is spread by respiratory | | |
| | | | | | | droplets. Pneur | mococcal Conjugate Vaccine (PCV) is very effective | | |
| 70 | | | | | | | otitis media, pneumonia and invasive disease, and | | |
| 60 | | | | | | | It safety record. Children reaching 1yr of age would | | |
| × 50 | | | | | | | ered one dose of PCV at 2 months of age and one ths of age. Children reaching 2yrs would have beer | | |
| | | | | | | | ird and final PCV dose at around 13 months of age. | | |
| 40 | | | | | | How are we d | loing? | | |
| 30 — | | | | | | Uptake of the PCV vaccination at age 2 has increased by over 20 | | | |
| 20 | | | | | | percentage points in ABM since 2007/08. The percentage uptake in ABM University Health Board was above the Welsh average in 2015-16. The uptake in Neath Port Talbot is back above the 95.% target in 2015-16 after dropping below last year, Swansea has | | | |
| 10 | | | | | | | | | |
| _ | | | | | | | | | |
| 0 + | 07/08 200 | 8/09 2009/10 2010/11 | 2011/12 20 | 012/13 2013/14 2014/15 | 2015/16 | fallen below the | e target by 0.1 percentage points. | | |
| | | | | BM \longrightarrow Wales \longrightarrow | | | | | |
| D | lugenu – | | | | Target | _ | | | |
| Benchmark | | | | | | · · · · · · · · · · · · · · · · · · · | Indicator notes: | | |
| | | Porce | ntage: 20 | 15 16 | | | 1. Data illustrates uptake of full primary 2 dose course of pneumococcal conjugate vaccine. 2 | | |
| Loca | 1 | Worst | intage. 20 | Best | | Wales | 2007-08 figures represent progress in the | | |
| ABM | 95.8 | Cardiff & Vale HB | 92.2 | Cwm Taf HB | 97.8 | i i u i co | catchup campaign. 3. Data presented are drawn | | |
| Bridgend | 96.4 | | | 1 | | 95.4 | from the NCCHD. The quality of the information is dependent on the completeness of Child | | |
| NPT | 96.7 | Cardiff LA | 91.6 | Blaenau Gwent LA | 98.3 | 95.4 | Health records and return of forms from | | |
| Swansea | 94.9 | | | | | | practices to local Child Health Offices. | | |
| | | h Wales Vaccine Prevei | | | | | practices to local Child Health Offices. | | |

Report card: HP9 Vaccination



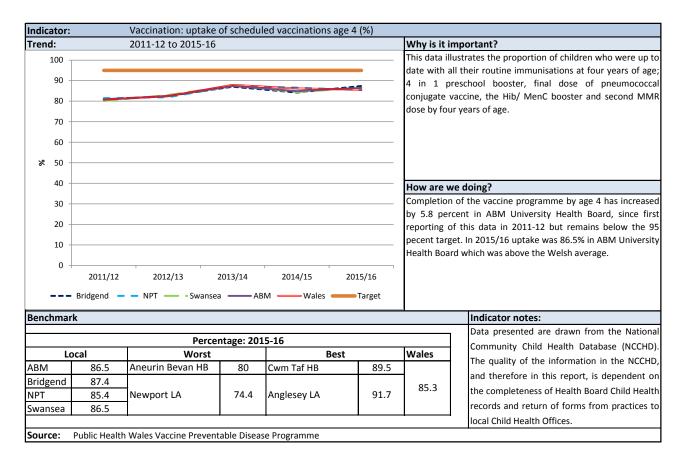
| | | Perce | ntage: 20 | 15-16 | | | 1. 2007/08 figures represent progress in the catchup campaign. 2. Data presented are drawn |
|----------|-------------|-------------------------|-------------|-------------------|------|------|--|
| Lo | Local Worst | | | Best | Best | | from the NCCHD. The quality of the information in |
| ABM | 94.4 | Cardiff & Vale HB | 92.3 | Cwm Taf HB | 97 | | the NCCHD, and therefore in this report, is |
| Bridgend | 95.7 | | 91.5 | Merthyr Tydfil LA | 97.6 | 94.7 | dependent on the completeness of Health Boar |
| NPT | 94.4 | Cardiff LA | | | | 94.7 | Child Health records and return of forms from |
| Swansea | 93.6 | | | | | | practices to local Child Health Offices. |
| | | • | | | | | |
| Source: | Public Heal | th Wales Vaccine Prever | ntable Dise | ase Programme | | | |

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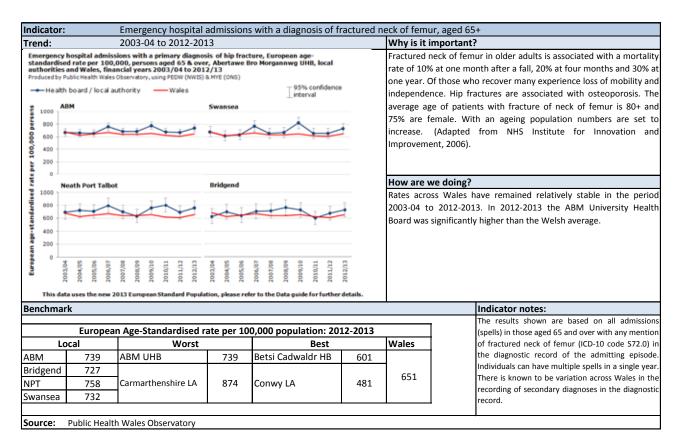
Report card: HP10 Vaccination

| Indicator: | | Vaccination of childr | en : MMR | 2 age 5 (%) | | | | | | |
|---------------|--------------------|---------------------------|------------|--------------------|------|--|---|--|--|--|
| Trend: | 2006-07 to 2015-16 | | | | | | Why is it important? | | | |
| 100 — | | | | | | | os and rubella are highly infectious conditions tha ious, potentially fatal, complications, includin | | | |
| 90 | | | | | | | elling of the brain (encephalitis) and deafness and Rubella are legally notifiable diseases in th | | | |
| 80 — | | | | | | | on with Measles Mumps Rubella (MMR) vaccine i | | | |
| 70 — | J | | | | | | to protect someone from measles infection. MMR i y effective vaccine. | | | |
| 60 — | | | | | | a sale and highly | | | | |
| % 50 — | | | | | | | | | | |
| 40 | | | | | | How are we do | 0 | | | |
| 30 — | | | | | | Uptake of the vaccine has shown an upward trend since 2004/5, but a slight drop in uptake has been seen in 2015/16 for each LA | | | | |
| 20 — | | | | | | and the Health Board as a whole. This pattern is reflected in the Welsh average uptake. In 2015/16 uptake was 92.5% in ABM which was 0.9 percentage points above the Welsh average and 1 | | | | |
| 10 — | | | | | | | | | | |
| | | /08 2008/09 2009/10 2010, | | | | | nt below the best performing Health Board. | | | |
| Benchmark | | | | | | | Indicator notes: | | | |
| | | Dorsor | tage: 201 | E 1C | | | Data presented are drawn from the NCCHD | | | |
| Loc | ral | Worst | 11age. 201 | Best | | Wales | The quality of the information in the NCCHE | | | |
| | 92.5 | Cardiff & Vale HB | 89.4 | Betsi Cadwaladr HB | 93.5 | VVales | and therefore in this report, is dependent o the completeness of Health Board Chil | | | |
| Bridgend | 91.8 | | | | | 91.6 | Health records and return of forms from | | | |
| NPT | 93.6 | Cardiff LA | 88.5 | Anglesey LA | 94.8 | 51.0 | practices to local Child Health Offices. | | | |
| Swansea | 92.2 | | | | | | | | | |
| | | n Wales Vaccine Preventa | | | | | | | | |

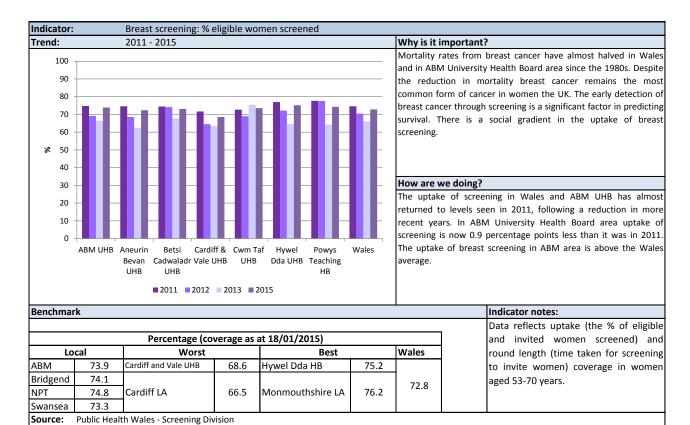
Report card: HP11 Vaccination



Report card: HS1 Hip fractures



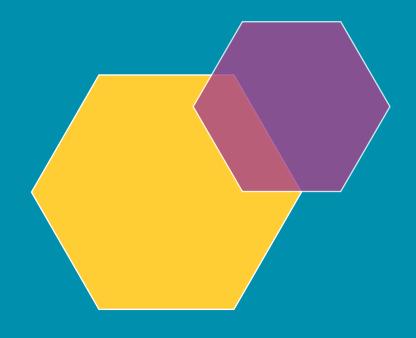
Report card: HS2 Health Services - Screening



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Report card: HS3 Health Services - Morbidity

| Indicator: | Percentage singleton | live births w | rith low birth weight (ur | nder 2500g |) | |
|--------------------|-------------------------------------|-------------------|---------------------------|--------------|---|--|
| Trend: | 2008 - 2014 | | | | Why is it i | important? |
| 7 1 6 5 4 | | | | * | and can le association include me nutrition, s | weight is an indicator of infant morbidity and mortality and to chronic diseases in adulthood. There is a strong a between low birth weight and deprivation. Risk factors other's age and general health and well being, poor smoking and alcohol consumption both pre conceptually pregnancy, socio economic status and ethnicity. |
| 3 | | | | | How are v | we doing? |
| | 008 2009 2010 Bridgend — NPT — | 2011 • Swansea | 2012 2013 | 2014 ales | in ABM we data mask | ne percentage of singleton births with LBW in all localities are lower than the Welsh average. Local authority level s the variation in singleton births with low birth weight ffluent and poorer communities. |
| Benchmark | | | | | | Indicator notes: |
| | | | | | | The data refers to singleton live births. |
| Perc | entage singleton live birth | s with low | birth weight (under 2 | 500g) 201 | 4 | Multiple births present increased risk of |
| Local | Worst | | Best | | Wales | preterm birth and low birth weight. |
| | 4.6 Cwm Taf UHB | 6.5 | ABM UHB & Powys TUHB | 4.6 | | |
| NPT | 4.4 4.7 4.6 Merthyr Tydfil | 7.1 | Ceredigion LA | 4.1 | 5.2 | |
| | | | | | | |



Appendices

The following driver diagrams provide a straightforward guide to a high level improvement goal and the underpinning drivers and projects. These are goals that are achieved through collaborative working by ABM Public Health Team and partners.





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Driver Diagram - Improving Pre-conception Care and Maternal Health so that Babies are Born Healthy

Secondary Drivers

- Provide high quality antenatal care to all women including consistent midwifery care, nutrition throughout pregnancy, smoking cessation, weight management and emotional wellbeing – and ensure that pathways are established for all these services
- Provide supportive environments and encourage healthy behaviours for pregnant women across the ABMU HB area
- Provide a systematic and co-ordinated approach to increase the number of babies who are breast fed at birth (eg through the Baby Friendly Initiative)
- Focus services and engagement on pregnant women in hard to reach and deprived communities
- Further develop partnership work to reduce the rate of teenage pregnancy (e.g. through implementation of 'Empower to Choose' programme)
- Ensure equitable access to contraceptive and sexual health services
- Deliver sex and relationships education and advice services in schools, colleges and local community settings and increase the number of staff in these settings who are trained to deliver it
- Provide alcohol brief advice in primary and secondary healthcare
- Improve the accessibility of substance misuse services
- Improve levels of support for positive mental health and emotional wellbeing to families and parents at an early stage and to prevent emerging problems becoming critical
- Implement Communities First Healthy Living Projects
- Deliver maternity services in line with the Welsh Government's Strategic vision for maternity Services in Wales (2011)

46

Primary Drivers

- Children are breastfed
- Children are protected against illness by immunisation
- Children and parents experience good mental health and well being

 Children and families are physically active and eat a healthy balanced diet

- Children live in smoke free environments
- Children do not live in poverty

 Children are safe from harm (including injury and abuse)

 Parents possess good parenting skills

Outcomes

Outcomes:

Babies are born healthy and child birth is a safe and positive experience for women in the ABM area

Headline Indicator:

 % of babies breast fed at birth and six weeks

Other Key Indicators:

- % of low birth weight rate
- Under 18 conception rates
- Uptake of influenza vaccination by pregnant women
- Number of pregnant women that smoke

Driver Diagram - Pre-school Children

Secondary Drivers

- Provide health visiting services which support family independence and deliver interventions to support breast feeding, infant feeding, whole family nutrition, immunisation, reduction in parental and whole family smoking, injury prevention, reduction in parental drug and alcohol abuse and early recognition and treatment of mental health problems
- Target enhanced services in areas of deprivation and to the most vulnerable families through the Flying Start and Families First Programmes
- Provide a systematic and co-ordinated partnership approach to increasing breastfeeding
- Secure full participation in the 'Designed to Smile' oral health programme
- Implement immunisation programmes to meet national targets
- Ensure involvement of Therapy Services in the coordination of pathways, for example, preschool language pathways
- Develop Women's and Children's Services and pathways for maternity, neonates, gynaecology & inpatient and community paediatrics
- Provide supportive environments and encourage healthy behaviours across the area including tackling obesity, smoking and vaccinations & immunisations
- Embed outcomes and priorities into Single Integrated Plans of each county and other relevant plans and policies including housing, regeneration and environmental strategies
- Maintain support for the Healthy and Sustainable
 Pre-school Scheme
- Develop walking and cycling routes
- Implement Communities First Health Action Plans
- Support the reduction in exposure to second hand smoke through smoke free homes, cars and playgrounds
- Refresh Child Care Sufficiency Assessments and Play Sufficiency Assessments and produce action plans to improve existing arrangements
- Provide opportunities for all children to experience developmental play
- Support the reduction of poverty in families through provision of debt management / financial literacy, increased benefits uptake, by promoting access to education, training and employment and through the provision of high quality accessible and affordable childcare
- Provide effective child protection services and continue to embed safeguarding in all services
- Ensure that planning arrangements for children and young people are aligned to achieve pre-school outcomes
- Support environmental health through food safety programmes

Primary Drivers

- Children are breastfed
- Children are protected against illness by immunisation
- Children and parents experience good mental health and well-being

 Children and families are physically active and eat a healthy balanced diet

- Children live in smoke free environments
- Children do not live in poverty

 Children are safe from harm (including injury and abuse)

 Parents possess good parenting skills

Outcomes

Outcomes:

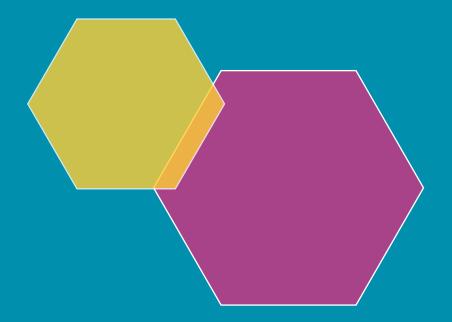
Preschool children in the ABM area are safe, healthy and develop to their full potential

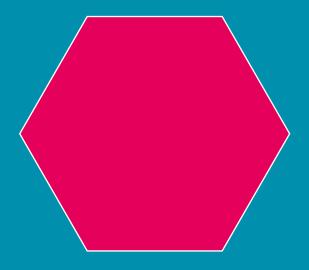
Headline Indicator:

 School readiness – (WG began collecting data in September 2015)

Other Key Indicators:

- Uptake of scheduled vaccinations of children to age 4
- % of children aged 4 to 5 who are overweight or obese
- % of babies breastfed at birth and six weeks
- Oral Health (DMFT age 5)









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